

NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION

2017 AUDREY NELSON COMMUNITY DEVELOPMENT ACHIEVEMENT AWARDS



APPLICATION

DUE DATE: JANUARY 13, 2017

BACKGROUND INFORMATION

2017 marks the 30th anniversary of the National Community Development Association's (NCDA) Audrey Nelson Community Development Achievement Awards. In 1987, NCDA established the awards to recognize exemplary uses of CDBG funds.

Audrey Nelson was the first Deputy Executive Secretary of NCDA. She grew up in an inner city Chicago neighborhood which was a target area for the local Model Cities Program. Her intense commitment to her neighborhood, her local program efforts, and her drive to serve low-income people was cut short by death from cancer at the age of 29.

We are proud to continue these awards in Audrey's name to honor communities which exemplify outstanding achievement in service to neighborhoods and their lower-income residents through their innovative and exemplary use of CDBG (including Section 108) funds.

The CDBG program forms the bedrock of federal assistance to local communities. As the first session of the 115th Congress begins in January 2017, let's continue to educate the electorate on the importance of CDBG and its impact on our communities. Any NCDA member may nominate a qualified program by completing the attached application form. The application deadline is **January 13, 2017**.

Award recipients, along with their nominating communities, will be notified by January 20, 2017. Awards will be presented during the NCDA Winter Meeting luncheon on Friday, February 17, 2017 at the Holiday Inn Capitol Hill in Washington, D.C.

Only NCDA members are eligible to apply for the award. We strongly encourage communities who have never applied for the award to submit an application. **The top five highest scoring projects will receive the award.**

ELIGIBLE APPLICANTS

Community development projects or programs funded within the last five years with CDBG (including Section 108) funds. The sponsor (NCDA member community) nominates a project or program that operates in a low-income neighborhood or serves lower income populations.

APPLICATION DEADLINE

Applications must be submitted by midnight EST, January 13, 2017. Please send your completed application to Vicki Watson at vicki@ncdaonline.org.

**APPLICATION FOR 2017 AUDREY NELSON COMMUNITY
DEVELOPMENT ACHIEVEMENT AWARDS**

NCDA MEMBER COMMUNITY _____

NOMINEE:

Project _____

Organization _____

Address _____

Telephone/Email _____

Contact Name/Title _____

SPONSOR:

Name _____

Title _____

Organization _____

Address _____

Telephone/Email _____

COMPLETED BY: _____ NOMINEE _____ SPONSOR _____ BOTH
INSTRUCTIONS: Please respond to all application queries. **Incomplete submissions will be rejected.**

SUMMARY OF THE PROJECT

Provide a detailed summary of the project including cost and funding source information, the year the project was funded, and clientele assisted.

RESPONSES TO AWARD CRITERIA

Describe how the submission meets the following award criteria. You must fully answer all of the following questions.

1. **Local Impact.** To what extent has the submission addressed an important need in the community? What are the measurable results of the project or program? To what extent can the submission be sustained over the long term? (20 points)
2. **Innovation.** To what extent has the submission used enterprising, progressive approaches to meet a community need? How is the project innovative for the locality? (20 points)
3. **Collaboration.** To what extent has the submission involved a variety of local partners? Was there a collaborative effort between public and private entities? Were any new partnerships created because of the project? (20 points)
4. **Leveraging.** To what extent has the submission attracted other funding sources? What is the ratio of CDBG dollars to the other project funding sources? (15 points)
5. **Public Information.** To what extent have you effectively provided the public, the press, and your Congressional delegation with information about the project? (15 points)
6. **Replication.** Can the project be easily replicated by other communities? (10 points)

ADDITIONAL INFORMATION

Please list the Congressional district in which the project is located and the names of the Congressional Members who represent the district (House Member, Senators). Please feel free to include additional supporting documentation such as newspaper clippings, information on project awards, and photographs. Please scan any newspaper clippings and attach photos to your e-mail submission.

ADDITIONAL REQUIREMENTS

- (1) Award winners *will be required* to invite their Congressional Members (House and Senate) to the awards ceremony.

- (2) Award winners *will be required* to develop a press release announcing the award to send to their Congressional Members, local media outlets, and local city/county council. Please send a copy of the press release to vwatson@ncdaonline.org by January 27, 2017.
- (3) You *must be available* to attend the Awards ceremony on February 17, 2017 in Washington, DC.

Please feel free to contact Vicki Watson at vicki@ncdaonline.org or 540-626-9552 with any questions.