

MEMORANDUM

TO: NCDA MEMBERS AND FRIENDS
FROM: Chandra Western, Executive Director
RE: 2005 National Community Development Poster Competition
DATE: July 27, 2004

This memo invites members and friends of NCDA who are themselves artists, or know of artists who might be interested in submitting a design to be used as the artwork for the 2005 National Community Development Week Campaign. **The National Community Development Week Campaign for 2005 is set for March 28 - April 2, 2005.** NCDA will only accept art that is an original composition. We will give priority to those submissions that use original art, in any medium, such as original photography, oil paintings, water color, charcoal drawings, paper collages, as long as the art is original and there is no “clip art” within the submission. Also, all submissions must include an electronic version that can be displayed on the NCDA website for member voting.

We would also like the artist to consider and convey in their submissions the meaning of the CDBG program as it helps build and rebuild neighborhoods and communities and of history of the CDBG program by making people's lives better, by providing safe and decent housing, better living environments and more opportunities for getting jobs. These are the themes we would like the submissions to build upon.

SUBMISSION REQUIREMENTS

The winning submission must include the following attributes.

1. Bright, cheerful, primary colors.
2. CDBG funded activities: day care centers, senior centers, job training centers, City Hall and an American flag. We would also like to see housing being rehabilitated or built; construction projects such as streets, sidewalks, and/or parks, kids playing, people interacting.
3. A good representation of the different areas of the country; a city, or neighborhood.
4. There must be urban and rural areas included in the drawing.
5. The design must be suitable for post cards, posters, tote bags, t-shirts and especially coffee mugs and hats.
6. The chosen artist must be willing to make design changes, as necessary.
7. NCDA reserves the right to use the selected piece for any activity of its choosing.
8. NCDA also reserves the right to copyright the final artwork selected.
9. Please clearly indicate whether the submission is to be returned. Also include an address and phone number.

(Over)

DEADLINES/FEEES

All submissions must be received at the NCDA offices by close of business on **September 17, 2004**. The winning design will be posted on the NCDA website by **October 22,2004** **The winning artist will be contacted by October 18, 2004** to discuss the details of the selection. The compensation fee is \$3,000.

QUESTIONS

All questions regarding the design or submission criteria should be forwarded to Chandra Western. To receive examples of past designs, NCDA will provide sample post cards. The last three poster designs can be downloaded from the NCDA website: www.ncdaonline.org