

THE JOHN A. SASSO NATIONAL COMMUNITY DEVELOPMENT WEEK AWARD

SUBMISSION CRITERIA

This year NCDA will present its fourth annual John A. Sasso National Community Development Awards, which will be presented during the 30th anniversary of the CDBG program. These awards recognize the community or communities that exemplify the spirit of the CDBG program by showcasing its good works through the activities and events during National Community Development Week.. In recognition of the 30th anniversary of CDBG program, the Awards will be presented at a black tie event at the Association's Annual Conference being held in Portland, Oregon on May 21, 2004.

To be eligible for an award, applicant communities must provide empirical evidence such as Congressional involvement, press releases, video tapes, CD Roms, newspaper articles, photos, school essays, signed proclamations, testimonials, and other activities that showcase the spirit of the CDBG program and highlights the city's dedication to positively affecting the lives of its lower income residents. At minimum, the applicant community must demonstrate and provide evidence of involvement from its:

- 1. Neighborhood groups;**
- 2. Congressional Delegation;**
- 3. Subrecipient/non-profit community;**
- 4. News Media;**
- 5. City Hall (i.e the Mayor's Office, City Managers Office, City Council, Board of Selectmen, etc) taking an active interest in the overall successful implementation and administration of the CDBG program as it is highlighted during National CD Week or your community's designated Community Development Week Celebration..**
- 6. How the community works with other "non-traditional" entities, such as public welfare agencies, housing authorities, EPA, USDA, local foundations, etc., to get them involved with CDBG so that the program has name recognition and a general positive awareness of the powerful impact it can have on people lives.**
- 7. And lastly, communities must show how their community development week activities have made an impact within their community. Examples include; greater recognition of the program by the citizenry, greater Congressional involvement, media awareness, local school participation in the activities, greater financial and business community participation in the program as a whole, and not just during the "designated" community development week celebration.**

Award submissions are due at NCDA's offices by the close of business **April 23 , 2004**. Awards will be made during the **NCDA Annual Conference in Portland, Oregon at the DoubleTree Hotel on Friday, May 22, 2004**. NCDA will accept submissions for National Community Development Week

activities dating back not earlier than CD Week, 2000. We encourage creativity in your submissions, however, an evaluation process must be uniform to ensure fairness. Therefore the items listed on the previous page are the only forms of “empirical evidence” that will be accepted.

Tell us the “story of your National Community Development Week Activities.” Winners will be notified on or before **May 7, 2004**. NCDA encourages winning communities to bring their Mayors, city counselors, helpful staff, non-profit service providers or anyone else who has been instrumental in making their National Community Development Week activities successful.