



MEMORANDUM

TO: NCDA MEMBERS AND FRIENDS
FROM: Chandra Western, Executive Director
RE: 2003 National Community Development Week Campaign
DATE: August 5, 2002

This memo invites members and friends of NCDA who are themselves artists, or know of artists who might be interested in submitting a design that will be used as the artwork for the 2003 National Community Development Week Campaign. **National Community Development Week for 2003 is April 21-27, 2002.**

SUBMISSION REQUIREMENTS

The winning submission must include the following attributes.

1. Bright, cheerful, primary colors.
2. CDBG funded activities: day care centers, senior centers, job training centers, City Hall and an American flag. We would also like to see housing being rehabilitated or built; construction projects such as streets, sidewalks, and/or parks, kids playing, people interacting.
3. A good representation of the different areas of the country; a city, or neighborhood.
4. There must be urban and rural areas included in the drawing.
5. The design must be suitable for post cards, posters, tote bags, t-shirts and possibly coffee mugs and hats.
6. The chosen artist must be willing to make design changes, as necessary.
7. NCDA reserves the right to use the selected piece for any activity of its choosing.
8. NCDA also reserves the right to copyright the final artwork selected.
9. Please clearly indicate whether the submission is to be returned. Also include an address and phone number.

DEADLINES/FEEES

All submissions must be received at the NCDA offices by close of business on **September 18, 2002**. The selection will be made at the Executive Symposium on September 28, 2002 in Phoenix, AZ. **The winning artist will be contacted by October 1, 2002** to discuss the details of the selection. The compensation fee is \$4,000.

QUESTIONS

All questions regarding the design or submission criteria should be forwarded to Chandra Western. To receive examples of past designs, NCDA will provide sample post cards. The last two poster designs can be downloaded from the NCDA website: www.ncdaonline.org