

S u b m i s s i o n C r i t e r i a

f o r t h e

T h e J o h n A . S a s s o N a t i o n a l

C o m m u n i t y D e v e l o p m e n t W e e k

A w a r d

**T h i s y e a r N C D A w i l l m a r k t h e s e c o n d J o h n A .
S a s s o N a t i o n a l C o m m u n i t y D e v e l o p m e n t
A w a r d c o m p e t i t i o n . T h i s a w a r d r e c o g n i z e s
t h e c o m m u n i t i e s t h a t e x e m p l i f y t h e s p i r i t
o f t h e C D B G p r o g r a m b y s h o w c a s i n g i t s g o o d
w o r k s t h r o u g h t h e a c t i v i t i e s a n d e v e n t s
t h a t c o m p r i s e i t s N a t i o n a l C o m m u n i t y
D e v e l o p m e n t W e e k C a m p a i g n .**

To be eligible for an award, applicant communities must provide empirical evidence such as Congressional involvement, press releases, video tapes including CD Roms, newspaper articles, photos, school essays, signed proclamations, testimonials, and other activities that showcase the spirit of the CDBG program and highlights the city's dedication to positively affecting the lives of its lower income residents.

At minimum, the applicant community must demonstrate and provide evidence of involvement from its:

- 1. Neighborhood groups;**
- 2. Congressional Delegation;**
- 3. Subrecipient/non-profit and for-profit communities;**
- 4. News Media;**
- 5. City Hall (i.e the Mayor's Office, City Managers Office, City Council, Board of Selectmen, etc) taking an active interest in the overall successful implementation and administration of the CDBG program as it is highlighted during National CD Week or your community's designated Community Development Week Celebration.**

6. **Successful applicants will demonstrate how the community works with other “non-traditional” entities, such as public welfare agencies, housing authorities, EPA, USDA, local foundations, etc., to get them involved with CDBG so that the program has name recognition and a general positive awareness of the powerful impact it can have on people’s lives.**
7. **And lastly, communities must show how their community development week activities have made an impact within their community. Examples include; greater recognition of the program by the citizenry, greater Congressional involvement, media awareness, local school participation in the activities, greater financial and business community participation in the program as a whole, and not just during the “designated” community development week celebration.**

Award submissions are due at NCDA’s offices by the close of business **May 1, 2002**. **The Awards will be made during the NCDA Annual Conference Providence, RI at the Biltmore Hotel during the Awards Luncheon on Friday June 14, 2002.** NCDA will accept submissions for National Community Development Week activities dating back not earlier than CD Week, 1998. We encourage creativity in your submissions, however, an evaluation process must be uniform to ensure fairness. Therefore the items listed on the previous page are the only forms of “empirical evidence” that will be accepted. The review panel will consist of members of the NCDA staff, Past Presidents of the Association and representatives for HUD, and other sister advocacy organizations.

Tell us the “story of your National Community Development Week Activities.” How did the city get started? How has the celebration grown? Winners will be notified on or before **May 24, 2002**. NCDA encourages winning communities to bring their Mayors, city counselors, helpful staff, non-profit service providers or anyone else who has been instrumental in making their National Community Development Week activities successful.