



MEMORANDUM

TO: NCDA MEMBERS
FROM: Chandra Western, Executive Director
RE: 2002 National Community Development Week Campaign
DATE: August 10, 2001

Yes, it is that time of year again, the time when NCDA's staff begins thinking about the upcoming National Community Development Week Campaign. This memo is to invite members, who are themselves artists, or know of artists who might be interested in submitting a design that would be used as the artwork for the 2002 National Community Development Week Campaign. **National Community Development Week for 2002 is April 1-7, 2002.** The following are items that will gain the most favorable consideration in the design.

SUBMISSION REQUIREMENTS

1. Bright, cheerful, primary colors.
2. CDBG funded activities: day care centers, senior centers, job training centers, City Hall and an American flag. We would also like to see housing being rehabilitated or built; construction projects such as streets, sidewalks, and/or parks.
3. A good representation of the different areas of the country, or perhaps a city, or neighborhood.
4. There must be urban and rural areas included in the drawing.
5. Please remember that the artwork must be suitable for post cards, posters, tote bags, t-shirts and possibly coffee mugs and hats.
6. The artist chosen must be willing to make design changes, as necessary.
7. NCDA reserves the right to use the selected piece for any activity of its choosing.
8. NCDA also reserves the copyright to the final artwork selected.

DEADLINES/FEEES

As with any selection process, there is a deadline. All submissions must be in the NCDA offices by close of business on **September 28, 2001**. The selection will be made at the Executive Symposium on October 14, 2001 in Tucson, AZ. **The winning artist will be contacted by October 16, 2001** to discuss the details of the selection. The compensation fee is \$4,000.

QUESTIONS

All questions regarding the design or submission criteria should be forwarded to me. If anyone would like to receive examples of past designs, we will send sample post cards. Just as a reminder, the previous two years of poster art can be downloaded from the NCDA website: <http://www.ncdaonline.org>