

S u b m i s s i o n C r i t e r i a

f o r t h e

T h e J o h n A . S a s s o N a t i o n a l C o m m u n i t y

D e v e l o p m e n t W e e k A w a r d

This year NCDA will make its first John A. Sasso National Community Development Award. This award will recognize the community or communities that exemplify the spirit of the CDBG program by showcasing its good works through the activities and events that comprise its National Community Development Week Campaign.

To be eligible for an award, applicant communities must provide empirical evidence such as Congressional involvement, press releases, video tapes including CD Roms, newspaper articles, photos, school essays, signed proclamations, testimonials, and other activities that showcase the spirit of the CDBG program and highlights the city's dedication to positively affecting the lives of its lower income residents.

Applicant communities must demonstrate and provide evidence of involvement from its:

- ✓ Neighborhood groups;
- ✓ Congressional Delegation;
- ✓ Subrecipient/non-profit community;
- ✓ News Media;

- ✓ City Hall (i.e the Mayor's Office, City Managers Office, City Council, Board of Selectmen, etc) taking an active interest in the overall successful implementation and administration of the CDBG program as it is highlighted during National CD Week or your community's designated Community Development Week Celebration.

- ✓ How your community works with other "non-traditional" entities, such as public welfare agencies, housing authorities, EPA, USDA, local foundations, etc., to get them involved with CDBG so that the program has name recognition and a general positive awareness of the powerful impact it can have on people lives.

- ✓ And lastly, communities must show how their community development week activities have made an impact within their community. Examples include; greater recognition of the program by the citizenry, greater Congressional involvement, media awareness, local school participation in the activities, greater financial and business community participation in the program as a whole, and not just during the "designated" community development week celebration.

Award submissions are due at NCDA's offices by the close of business **April 30, 2001**. **Awards will be made during the NCDA Annual Conference in Corpus Christi, Texas at the Omni Bayfront Hotel during the Awards Luncheon on Friday May 25, 2001.**

NCDA will accept submissions for National Community Development Week activities dating back not earlier than National CD Week, 1998. We encourage creativity in your submissions, however, an evaluation process must be uniform to ensure fairness. Therefore the items listed on the previous page are the only forms of "empirical evidence" that will be accepted. The review panel will consist of at least one representative from Freddie Mac, one from Fannie Mae, one from HUD and one representative from NCDA's staff.

Tell us the "story of your National Community Development Week Activities." Winners will be notified on or before **May 11, 2001**. NCDA encourages winning communities to bring their Mayors, city counselors, helpful staff, non-profit service providers or anyone else who has been instrumental in making their National Community Development Week activities successful.