

National Community Development Association
2012 Winter Legislative & Policy Meeting
Washington, DC – Washington Court Hotel
January 18-20, 2012

Final Agenda

WEDNESDAY, JANUARY 18

8:00 a.m. - 5:00 p.m.

REGISTRATION AND INFORMATION

COMMITTEE MEETINGS:

The committee meetings are open to all conference participants.

8:00 a.m. - 9:00 a.m.

Program and Policy Committee

The co-chairs of NCDA's subcommittees will report on the progress of meeting the goals of the NCDA strategic plan. The committee will discuss revisions and updates to the strategic plan.

9:00 a.m. - 10:30 p.m.

- Community Development Program and Policy Subcommittee Meeting. Agenda items include the following:

- Legislative Update
- Update and Q&A with Steve Johnson, Director, Entitlement Communities Division, HUD
- Approval of 2012 Priorities

- Membership Subcommittee Meeting. Agenda items include the following:

- Membership Update
- Recruitment of New Members
- Strategic Plan Implementation

10:30 a.m. - 10:40 a.m.

Break

10:40 a.m. - 12:00 p.m.

- Housing Program and Policy Subcommittee Meeting. Agenda items include the following:

- Discussion of the HOME interim rule
- Discussion of the ESG proposed rule
- Approval of 2012 Priorities

- Economic Development Program and Policy Subcommittee Meeting. Agenda items include the following:

- Update and Q&A with Paul Webster, Director, Financial Management Division, HUD
- Facilitating the use of CDBG funds for economic development activities: next steps
- Approval of 2012 Priorities

12:00 p.m. - 1:30 p.m.

Lunch on Your Own

1:30 p.m. - 4:30 p.m.

TRAINING FOR COMMUNITY DEVELOPMENT AND AFFORDABLE HOUSING PRACTITIONERS

1:30 p.m. - 3:00 p.m.

Training Session 1: Social Networking

This primer will provide an overview and demonstration of some of the most popular social networking and social media sites that are available to tout your program success stories and provide an easier framework for conducting business at the local level. Basic demonstrations of LinkedIn, YouTube, Twitter, Facebook, Flickr, Skype, and Constant Contact will be featured.

Moderator: Cardell Cooper, Executive Director, NCDA

Presenter:

Sean Glennon, Principal Planner, City of Quincy, MA

3:00 p.m. - 3:10 p.m.

Break

3:10 p.m. - 4:30 p.m.

Training Session 2: CDBG Data Clean Up

This session will look at the issue of data input and management of IDIS in CDBG. The session will provide a brief overview of the HUD OIG report on

the use of IDIS to provide oversight of CDBG. It will also examine how to improve data collection to increase the value of the data that is collected through IDIS.

Moderator: Barbara Ross, NCD A President, Denton, TX

Presenter:

Stanley Gimont, Director, Entitlements Division, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

SUBCOMMITTEE MEETINGS:

4:30 p.m. - 5:30 p.m.

- Planning and Professional Development Subcommittee Meeting. Agenda items include the following:
 - Update on 2011 course offerings
 - Evaluation of Basic Course materials
 - Subrecipient Training: Follow-up discussion
 - Discussion of topics and sessions for the 2012 annual conference
 - Distance learning opportunities for members

- Technology Program and Policy Subcommittee Meeting. Agenda items include the following:
 - New IDIS Changes – Seth Marcus, Branch Chief, Systems Development and Evaluation Division, HUD
 - Suggestions for Streamlining IDIS and Reducing Administrative Burden on Grantees – Seth Marcus, Branch Chief, Systems Development and Evaluation Division, HUD
 - IDIS Streamlining Survey of NCD A Members
 - Technological Options for Distance Learning for NCD A Members: Ideas

5:30 p.m. - 6:00 p.m.

FINANCE COMMITTEE MEETING

7:00 p.m. - 10:00 p.m.

CONFERENCE RECEPTION

THURSDAY, JANUARY 19

8:00 a.m. - 5:00 p.m.

REGISTRATION AND INFORMATION

8:00 a.m. - 10:00 a.m.

HILL VISITS

This is the opportunity for you to meet with your congressional members on CDBG and HOME. Please arrange the meeting in advance through your congressional member's office.

10:00 a.m. - 11:00 a.m.

PLENARY SESSION: USING GROUP WORKCAMPS TO STRETCH LOCAL DOLLARS

Group Workcamp Foundations/Group Cares, Inc. is a non-profit organization that works with local communities to implement a summer minor repair program that benefits low- to moderate-income citizens. This program helps stretch local resources in the face of continued cuts to federal funding to support home repair programs for homeowners. This session will provide information presented by a representative of Group Workcamp Foundations, Inc. and information from a local community that has successfully conducted a summer workcamp project for the past six years.

Moderator: Cardell Cooper, Executive Director, National Community Development Association

Presenters:

Mara Register, Assistant to the City Manager, City of Valdosta, GA

Bob Turley, Developer, Group Workcamps, Longmont, CO

11:00 a.m. - 12:00 p.m.

PLENARY SESSION: DECENNIAL CENSUS AND THE AMERICAN COMMUNITY SURVEY

This session will examine the use of the decennial census population data and the American Community Survey (ACS) data to calculate the FY12 CDBG and HOME allocations.

Moderator: Barbara Ross, NCD A President, Denton, TX

Presenters:

Ben Winter, Social Science Analyst, Office of Policy Development and Research, U.S. Department of Housing and Urban Development, Washington, DC
Stanley Gimont, Director, Entitlement Communities Division, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

12:00 p.m. - 1:30 p.m.

LUNCH ON YOUR OWN

1:30 p.m. - 3:00 p.m.

PLENARY SESSION: CDBG, HOME, AND CON PLAN BRIEFING

Program staff from the HUD Office of Community Planning and Development will provide an update on the latest policy and programmatic changes affecting CDBG and HOME and will provide an update on the Consolidated Plan Project.

Moderator: Cardell Cooper, Executive Director, National Community Development Association

Presenters:

Stanley Gimont, Director, Entitlement Communities Division, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

Ginny Sardone, Director, Office of Affordable Housing Programs, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

Meg Barclay, Special Assistant, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

3:00 p.m. - 3:10 p.m.

Break

3:10 p.m. - 4:15 p.m.

PLENARY SESSION: HEARTH ACT IMPLEMENTATION

HUD staff will brief participants on the Emergency Solutions Grants Program interim rule

Moderator: Barbara Ross, NCDA President, Denton, TX

Presenter:

Michael Roanhouse, Office of Special Needs Assistance, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

4:30 p.m. - 5:30 p.m.

REGIONAL CAUCUS MEETINGS

NCDA's regions will have the opportunity to caucus to discuss regional business.

FRIDAY, JANUARY 20

8:00 a.m. - 12:00 p.m.

REGISTRATION AND INFORMATION

8:00 a.m. - 10:00 a.m.

HILL VISITS

More time for you to meet with your congressional members on CDBG and HOME. Please arrange the meeting in advance through your congressional member's office.

10:00 a.m. - 11:00 a.m.

PLENARY SESSION:

PROMOTING CDBG AND HOME

This session will provide a primer on how to promote CDBG and HOME, including working with your congressional members and their staff, the press, and local elected officials.

Moderator: Barbara Ross, NCDA President, Denton, TX

Presenters:

Bill Simpson, Director of Federal Relations, National Rural Water Association, Washington, DC

John Callow, Community Development Director, City of Murfreesboro, TN

Cardell Cooper, Executive Director, National Community Development Association

11:00 a.m. - 12:30 p.m.

PLENARY SESSION:

BEST PRACTICES

Winners of the NCDA 2012 Audrey Nelson Award will present their best practices.

•*Mylika Morton, Director of Administration and Finance, Villages of Orlando, Orlando, FL: The Village Square, acquisition and rehabilitation of a commercial site*

•*Frederick Marinelli, Director, Department of Grants and Human Services, Hialeah, FL: Villa Teresita, a 33-unit affordable rental elderly housing development*

•*Rita Pribyl, Senior Manager, Community Planning and Economic Development, Davenport, IA: Downtown Davenport Jobs Program, downtown redevelopment and job creation*

•*Jean DeMaster, Executive Director, Human Solutions, Inc., Gresham, OR: Rockwood Building, mixed-used development*

•*Nancy Callanan, Community Development Director, Quincy, MA: Housing First for Families, affordable housing development for very low-income families*

•*John Callow, Community Development Director, Murfreesboro, TN: The 100th Rutherford County Habitat House, partnership between the City of Murfreesboro and the local Habitat affiliate*

•*Bethany Rosa, CDBG Director, Malden, MA and Debbie Burke, Assistant Executive Director, Malden, MA: The John and Christine Markey Malden Senior Center, development of a state-of-the-art community center for seniors*

12:30 p.m. - 2:00 p.m.

AUDREY NELSON COMMUNITY DEVELOPMENT ACHIEVEMENT AWARDS LUNCHEON

HUD's Assistant Secretary for Community Planning and Development (CPD), Mercedes Marquez, will provide remarks on CPD priorities and policy in the coming year. Next, the winners of the Audrey Nelson Community Development Achievement Awards will be recognized during the luncheon.

Speaker: Mercedes Marquez, Director, Office of Community Planning and Development, U.S. Department of Housing and Urban Development

2:15 p.m. - 3:30 p.m.

BOARD OF DIRECTORS MEETING