

NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION 2011 ANNUAL CONFERENCE AGENDA

June 22-25, 2011
Cincinnati, OH

AGENDA

TUESDAY, JUNE 21, 2011

NCDA's President, Lelia Allen (Orlando, FL), extends an invitation to members, particularly new members, to meet in the lobby of the hotel at 6:00 pm for dinner (on your own, of course).

WEDNESDAY, JUNE 22, 2011

8:00 a.m. - 5:00 p.m.

NCDA Conference Registration and Information

8:00 a.m. - 9:00 a.m.

Continental Breakfast

8:00 a.m. - 8:30 a.m.

New Member 101

A meet-and-greet/welcome session for new members and for first-time conference attendees.

8:45 a.m. - 9:00 a.m.

Opening General Session: Conference Welcome

9:00 a.m. - 10:15 a.m.

Plenary Session: Job Production Strategies

This session will provide examples of actual business creation and job production strategies from the field from the viewpoint of a large entitlement and a small city. Panelists will highlight the use of CDBG funds for microenterprise development, access to capital, and business lending.

Moderator: Cardell Cooper, NCDA Executive Director

Panelists:

John Callow, Community Development Director, City of Murfreesboro, TN

Michael Look, CDBG Administrator, City of Seattle, WA

10:15 a.m. - 10:30 a.m.

Break

10:30 a.m. - 11:45 a.m.

Plenary Session: Robert Wood Johnson Foundation Project to Combat Childhood Obesity

This session will provide a wrap-up of NCDA's joint project with the Robert Wood Johnson Foundation to combat childhood obesity. Participants will hear from communities who have used CDBG to fund projects to prevent childhood obesity.

Moderator: Cardell Cooper, NCDA Executive Director

Panelists:

Lelia Allen, NCDA President and Housing and Community Development Director, City of Orlando, FL

Bonnie Moore, Community Development Director, City of Shreveport, LA

11:45 p.m. - 1:15 p.m.

Lunch (on your own)

TRAINING

1:30 p.m. - 3:00 p.m.

Training Workshop A:

Affordable Housing Preservation

This session will highlight programs and policies that have been developed by local governments to preserve affordable rental housing and homeownership housing opportunities to low- and moderate-income persons. This is a Freddie Mac sponsored session.

Moderator: Bob Gehret, Jr., NCDA Secretary-Treasurer and Deputy Director, Department of Neighborhood Development, City of Boston

Remarks:

*Preston V. Lee, Jr.
Senior Director of Corporate Relations and Housing Outreach, Freddie Mac, McLean, VA*

Panelists:

*Vincent F. O'Donnell
Vice President for Affordable Housing Preservation
Local Initiatives Support Corporation
Boston, MA*

*Wight Greger
Director, Department of Housing
City of Jacksonville, FL*

*Margaret Van Vliet
Director, Portland Housing Bureau
City of Portland, OR*

Bob Gehret, Deputy Director, Department of Neighborhood Development, City of Boston

3:00 p.m. - 3:15 p.m.

Break

3:15 p.m. - 5:00 p.m.

**Training Workshop B:
Using CDBG to Remediate and Redevelop
Brownfield Sites: City of Cincinnati SPUR
Initiative**

This session will focus on the use of CDBG and other funding sources to redevelop contaminated areas. The City of Cincinnati will profile its SPUR initiative – Strategic Plan for Urban Redevelopment – to facilitate the redevelopment of abandoned, vacant, or underutilized industrial and commercial sites where expansion or redevelopment may be complicated by environmental contamination.

*Moderator: Lea D. Eriksen, Budget Director,
City of Cincinnati, OH*

Panelists:

*Bill Fischer, Business Development Manager,
Department of Community Development, City of Cincinnati, OH*

Bonnie Phillips, Environmental Compliance Manager, Office of Environmental Quality, City of Cincinnati, OH

*Sam Stephens, Senior Development Officer,
Department of Community Development, City of Cincinnati, OH*

5:00 p.m. - 6:00 p.m.

Subcommittee Committee Meetings

All conference participants are welcome to attend the subcommittee meetings.

Professional Planning & Development Subcommittee Meeting

The subcommittee will review the updated NCDA CDBG Basics Course materials.

Economic Development Policy and Program Subcommittee

The subcommittee will develop a set of proposals for streamlining HUD's economic development regulations.

Membership Subcommittee

The subcommittee will review the latest dues change to the membership based on the 2010 Census population numbers, receive an update from staff on new members and non-renewing communities, and discuss avenues for targeting new members.

Technology Subcommittee

The subcommittee will discuss the use of the web and other technology to allow communities to participate in NCDA conferences and meetings.

7:00 p.m. - 10:00 p.m.

Host City Event

10:00 p.m.
NCDA Hospitality Suite

Stan Gimont, Director, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development

THURSDAY, JUNE 23, 2011

8:00 a.m. - 5:00 p.m.
NCDA Conference Registration and Information

12:00 p.m. - 1:30 p.m.
Lunch (on your own)

8:00 a.m. - 9:00 a.m.
Continental Breakfast

12:00 p.m. - 1:30 p.m.
NCDA Board of Directors Luncheon Meeting

9:00 a.m. - 9:15 a.m.
General Announcements

1:30 p.m. - 2:30 p.m.
Plenary Session: Consolidated Plan Enhancements

9:15 a.m. - 10:15 a.m.
Plenary Session: HUD Update Part I: HEARTH Act
This session will provide an overview of the HEARTH Act changes to the continuum of care and ESG.

HUD staff will provide an update on its consolidated plan enhancement project and a demonstration of the data tools that will help to streamline the existing consolidated plan document.

Moderator: Lelia Allen, NCDA President and Director of Housing and Community Development, City of Orlando, FL

Moderator: Rita Pribyl, NCDA Past President and Senior Manager, Community Planning and Economic Development, Davenport, IA

Michael Roanhouse, Director, Program Analysis and Coordination Division, Office of Special Needs Assistance Programs, U.S. Department of Housing and Urban Development

Speaker:
Meg Barclay, Special Assistant, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

10:15 a.m. - 10:30 a.m.
Break

Stan Gimont, Director, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

10:30 a.m. - 12:00 p.m.
Plenary Session: HUD Update Part II: CDBG, HOME, NSP
HUD will provide the latest news regarding CDBG, HOME, NSP, technical assistance, and other news.

2:30 p.m. - 2:45 p.m.
Break

Moderator: Lelia Allen, NCDA President and Director of Housing and Community Development, City of Orlando, FL

2:45 p.m. - 3:45 p.m.
Plenary Session: The Importance of Public Service
This session will pay homage to those entrenched in the world of public service and the importance of cultivating a new generation of leaders.

Moderator: Cardell Cooper, NCDA Executive Director

Panelists:

Emily Nottingham, Past NCDA President and Board Member, Tucson, AZ

Milto, Dohoney, City Manager, City of Cincinnati, OH

Chester A. Wheeler III, Housing and Community Development Director, City of Augusta, GA

3:45 p.m. - 4:30 p.m.

Plenary Session: Cincinnati Projects

Overview

This session will provide an overview of the projects that will be a part of the Cincinnati Projects Tours on Friday.

Moderator: Michael L. Cervay, Director of Community Development, City of Cincinnati, OH

Panelists:

Steve Armsey, Principal, LEED AP - Resurgence Group, LLC

Nina Creech, Vice-President of Operations, People Working Cooperatively

David Hendy, Managing Director, Wallick-Hendy Development

Molly North, Director, Real Estate Development, Al Neyer, Inc.

Ken Schon, Partner, Bloomfield/Schon and Partners

W. Lance Turley, Principal, Hull and Associates, Inc.

5:00 p.m. - 6:00 p.m.

NCDA Regional Caucus Meetings

- New England Region

- Southeast-Caribbean Region
- Southwest Region
- Midwest/Great Plains Region

6:30 p.m. - 10:00 p.m.

Evening on your own

10:00 p.m.

Hospitality Suite

FRIDAY, JUNE 24, 2011

8:00 a.m. - 2:00 p.m.

Conference Registration and Information

8:00 a.m. - 9:00 a.m.

Continental Breakfast

9:00 a.m. - 9:15 a.m.

General Announcements

9:15 a.m. - 10:30 a.m.

Plenary Session: Preventing and Ending Homelessness: Federal and Local Plans

This session will provide an overview of the U.S. Interagency Council on Homelessness' Federal Strategic Plan to Prevent and End Homelessness and provide participants with a set of actions to use in their communities. Two local governments will describe their efforts to implement their 10-year plans to prevent and end homelessness.

Moderator: Barbara Ross, Community Development Administrator, City of Denton, TX

Laura Green Zeilinger, Regional Coordinator, Team Leader, U.S. Interagency Council on Homelessness, Washington, DC

Betsy Spencer, Director, Neighborhood Housing and Community Development, City of Austin, TX

Michael Dunthorn, Project Manager, Implementation Office of the Ten Year Plan to End Chronic Homelessness, City of Knoxville, TN

10:30 a.m. - 10:40 a.m.

Break

10:40 a.m. - 12:00 noon

Plenary Session: Regulatory Streamlining Roundtable with HUD

HUD will provide comments on areas of regulatory streamlining within the Department. Panelists will provide recommendations for streamlining the consolidated plan, economic development programs, and the HOME program.

Moderator: Scott Stevenson, Manager, Community Development Commission, Los Angeles County, CA

Panelists:

Stan Gimont, Director, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development (invited)

Patrick Sullivan, Director, Housing and Community Development, City of New Bedford, MA

Al Faella, Economic Development Director, Union County, NJ

Bob Gehret, NCDA Secretary and Deputy Director, Department of Neighborhood Development, City of Boston, MA

12:00 p.m. - 1:45 p.m.

Awards Luncheon

Winners of the 2011 John A. Sasso Community Development Week Award will be recognized for their outstanding efforts in promoting CDBG and HOME during the 2011 CD Week.

2:00 p.m. - 5:00 p.m.

Local Projects Tour

Join staff from the City of Cincinnati as they conduct a tour of local affordable and community and economic development projects.

Space is limited. Please sign up at the registration table.

- The former Queen City Barrel Company that suffered a catastrophic fire. CDBG, EDI, and Ohio EPA funding was used for remediation
- The former Fay Apartments that are being transformed into the Villages of Roll Hill utilizing HOME and other HUD funding
- The former American Can Building - this massive building is undergoing remediation and will be converted into apartments; CDBG, CDBG-R, FHA funding

A reception and time to shop at The Findlay Market - a historic neighborhood market composed of numerous small vendors (CDBG funding). There will be a brief presentation on the Jimmy Health House - a new homeless facility (HOME, HUD Samaritan Grant funding, and financing by the Federal Home Loan Bank of Cincinnati).

The tour may also drive by these downtown locations:

- Sam Adams Brewery expansion (Ohio

- Vine Street

l
o
p
m
e
n
t
s

7:00 p.m. - 10:00 p.m.

NCDA Conference Closing Reception

e

10:00 p.m.

Hospitality Suite

v

SATURDAY, JUNE 25, 2011

9:00 a.m. - 10:00 a.m.

NCDA Annual Business Meeting/Closing

Breakfast

m
e
n
t

(
C
D
B
G

a
n
d

t
a
x

c
r
e
d
i
t
s

f
u