



2016 NCDA Winter Conference Sponsorship Opportunities

Dear Friend,

NCDA is accepting sponsorships for its 2016 Winter Conference. The conference will be held in Washington, DC on January 20-22. NCDA is a membership organization representing over 400 local government agencies (cities and counties) which administer HUD community development, affordable housing, homelessness, and economic development funding. As part of their program administration, members are responsible for grants management, monitoring, planning, fair housing, environmental review, Davis-Bacon, lead-based paint, and other federal requirements. As part of their program operations, members are interested in learning and working with other funding partners and programs. They are also interested in learning new ways to streamline their program operations to make them work more efficiently. Conference sponsorship provides the opportunity to network with NCDA's members to market your materials, products, and programs as well as showcase local community development efforts. The minimum sponsorship level is \$1,000.

As with all of our community development programs, our success depends on strong partnerships, and this conference is no different. We are requesting your support for the NCDA Winter Conference to help defray conference costs and to make this conference a valuable experience for all who attend. Please see below the sponsorship information. If you have any questions or need additional information to participate as a sponsor or if none of the sponsorship categories meet your budget requirements, please contact me at 540-656-9552.

We appreciate your consideration and thank you in advance for your support!

Regards,
Vicki Watson
NCDA Executive Director

2016 NCDA Winter Conference
Holiday Inn Capitol Hill
January 20-22, 2016

Sponsorship Opportunities

	Platinum	Gold	Silver	Awards Luncheon	Reception
	\$5000	\$2500	\$1000	\$7,500	\$5,000
Recognition (listed) in conference materials	√	√	√	√	√
Recognition from the podium	√	√	√	√	√
Promotional materials inserted in conference packets	√	√	√	√	√
Opportunity to address conference attendees from podium	√	√		√	√
Full-page in conference materials	√			√	√
Half-page ad in conference materials		√			
Two conference registrations for your staff	√				
One conference registration for your staff		√			
Two complimentary seats at the luncheon				√	
Free attendance for two people at the reception				√	√
Exhibit table for the entire conference	√	√			
Logo recognition on signage at event				√	√

Customized sponsorship opportunities are available! Contact Vicki Watson at 540-656-9552 or at vwatson@ncdaonline.org.

2016 NCDA Winter Conference
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Sponsorship Form

Sponsor Information

Sponsoring
Organization: _____

Sponsor Contact: _____

Mailing Address: _____

Telephone
Number: _____

Fax Number: _____

Email: _____

Company Website: _____

Sponsorship Level

☐ Platinum (\$5,000)

☐ Gold (\$2,500)

☐ Silver (\$1,000)

☐ Awards Luncheon
(\$7,500)

☐ Reception (\$5,000)

☐ Customized
(Describe below)

Please return this form along with a check payable to NCDA to:

Michael Lightfield
NCDA
1825 K Street NW, Suite 515
Washington, DC 20006

Need an invoice or W-9? E-mail your request to michael@ncdaonline.org.

Platinum, Gold, Luncheon, and Reception Sponsors, please email your ad to sgartrell@ncdaonline.org no later than **January 6, 2016**.

Thank you for your support!