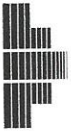


**NCDA 2015**  
**WINTER LEGISLATIVE**  
**&**  
**POLICY MEETING**

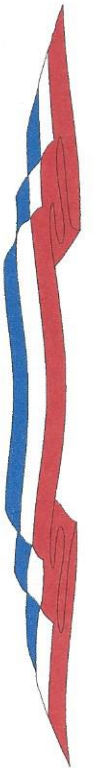
**WASHINGTON MARRIOTT GEORGETOWN**  
**JANUARY 21 - 23, 2015**  
**WASHINGTON, DC**



**NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION**

**MISSION:**

*To assist local governments to achieve high-quality, locally responsive programs for making communities better places to live and work, particularly for low and moderate income people.*



Program At A Glance

**Wednesday, January 21**

8:00 a.m. CONTINENTAL BREAKFAST West End Ballroom Foyer

8:00 a.m. - 5:00 p.m. REGISTRATION & INFORMATION West End Ballroom Foyer

**SUBCOMMITTEE MEETINGS**

9:00 a.m. - 10:20 a.m. ★ COMMUNITY DEVELOPMENT PROGRAM & POLICY SUBCOMMITTEE West End Ballroom D

★ TECHNOLOGY SUBCOMMITTEE West End Ballroom E

10:20 a.m. - 10:30 a.m. BREAK

10:30 a.m. - 11:45 a.m. ★ HOUSING PROGRAM AND POLICY SUBCOMMITTEE West End Ballroom D

★ ECONOMIC DEVELOPMENT PROGRAM & POLICY SUBCOMMITTEE West End Ballroom E

11:45 a.m. - 1:15 p.m. LUNCH ON YOUR OWN and HILL VISITS

**WORKSHOPS**

1:15 p.m. - 2:45 p.m. WORKSHOP I: HUD ENVIRONMENTAL REVIEW ONLINE (HEROS) DEMONSTRATION West End Ballroom AB

2:45 p.m. - 2:50 p.m. BREAK

2:50 p.m. - 4:15 p.m. WORKSHOP II: ACS-BASED LMISD MAPPING TOOL West End Ballroom AB

**SUBCOMMITTEE MEETINGS**

4:15 p.m. - 5:30 p.m. ★ PLANNING & PROFESSIONAL DEVELOPMENT SUBCOMMITTEE West End Ballroom D

★ MEMBERSHIP SUBCOMMITTEE West End Ballroom E

4:00 p.m. - 5:00 p.m. FINANCE COMMITTEE MEETING Georgetown II

7:00 p.m. HOSPITALITY SUITE

**Thursday, January 22**

8:00 a.m. CONTINENTAL BREAKFAST West End Ballroom Foyer

8:00 a.m. - 5:00 p.m. REGISTRATION & INFORMATION West End Ballroom Foyer

9:00 a.m. - 10:00 a.m.

**CONCURRENT SESSIONS:**

▶ **BUILDING ENERGY-EFFICIENT & SUSTAINABLE PROJECTS**  
West End Ballroom D

▶ **REDEVELOPING BLIGHTED AREAS**  
West End Ballroom E

10:00 a.m. - 11:00 a.m.  
**PLENARY SESSION: WASHINGTON REPORT**  
West End Ballroom AB

11:00 a.m. - 1:00 p.m.  
**LUNCH ON YOUR OWN and HILL VISITS**

1:00 p.m. - 2:00 p.m.  
**PLENARY SESSION: DEVELOPING THE econ CAPER**  
West End Ballroom AB

2:00 p.m. - 3:00 p.m.  
**CONCURRENT SESSIONS:**  
▶ **MICROENTERPRISE DEVELOPMENT**  
West End Ballroom D

▶ **CHDO CLINIC FOR HOME PARTICIPATING JURISDICTIONS**  
West End Ballroom E

3:00 p.m. - 3:10 p.m.  
**BREAK**

3:10 p.m. - 5:00 p.m.  
**PLENARY SESSION: HUD POLICY UPDATE**  
West End Ballroom AB

5:00 p.m. - 6:00 p.m.

**REGIONAL CAUCUS MEETINGS**

◆ **Region I**  
◆ **Region IV**  
◆ **Region VI**  
West End Ballroom C  
Meeting Room 3016  
Georgetown I

7:00 p.m. - 10:00 p.m.  
**CONFERENCE RECEPTION**  
West End Ballroom DE

**Friday, January 23**

8:00 a.m.  
**CONTINENTAL BREAKFAST**  
West End Ballroom Foyer

9:00 a.m. - 12:00 noon  
**REGISTRATION & INFORMATION**  
West End Ballroom Foyer

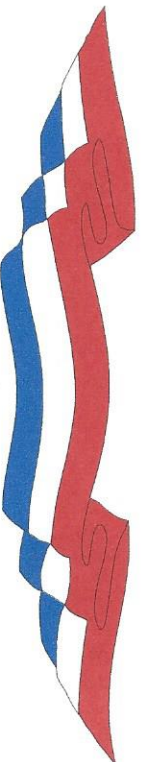
9:00 a.m. - 10:00 a.m.  
**CONCURRENT SESSIONS:**  
▶ **ESTABLISHING INTERNAL FINANCIAL CONTROLS**  
West End Ballroom D

▶ **ENDING VETERAN HOMELESSNESS: LOCAL EXAMPLES**  
West End Ballroom E

10:00 a.m. - 11:00 a.m.  
**ROUNDTABLE DISCUSSIONS**  
West End Ballroom

◆ **Underwriting Economic Development Projects**  
◆ **Section 3**  
◆ **Davis-Bacon**  
◆ **Emergency Solutions Grant Program**

11:00 a.m. - 11:10 a.m.  
**BREAK**



**NCDAs  
2015 Winter Legislative & Policy Meeting**

**Program**

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10:00 a.m. - 12:30 p.m. Dupont Ballroom  
**PLENARY SESSION: AUDREY NELSON COMMUNITY  
DEVELOPMENT AWARD BEST PRACTICES PROJECTS**

12:30 noon - 2:00 p.m. Dupont Ballroom  
**AUDREY NELSON COMMUNITY DEVELOPMENT  
ACHIEVEMENT AWARDS LUNCHEON**

2:15 p.m. - 3:30 p.m. West End Ballroom AB  
**NCDAs BOARD OF DIRECTORS MEETING**

(NOTE: The Subcommittee meetings are open to all conference participants. Also, the Hospitality Suite will open on Wednesday.)

**Wednesday, January 21**

8:00 a.m. West End Ballroom Foyer  
**CONTINENTAL BREAKFAST**

8:00 a.m. - 5:00 p.m. West End Ballroom Foyer  
**REGISTRATION & INFORMATION**

**SUBCOMMITTEE MEETINGS**  
The committee meetings are open to all conference participants. We welcome your participation.

9:00 a.m. - 10:20 a.m.  
♦ **COMMUNITY DEVELOPMENT PROGRAM & POLICY  
SUBCOMMITTEE** West End Ballroom D

The subcommittee will hear the latest community development legislative updates from NCDAs staff, important policy updates from HUD staff, and approve the 2015 subcommittee priorities.

**Speaker:** Steve Johnson, Director, Entitlements Division, HUD

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◆ **TECHNOLOGY SUBCOMMITTEE** West End Ballroom E

The subcommittee will review the results of the recent technology survey to members and outline next steps for implementation and approve the 2015 subcommittee priorities. The subcommittee will also hear from Opportunity Nation which is a national, bipartisan initiative which seeks to improve access to health, nutrition, and education to underprivileged youth. Opportunity Nation measures success through an online grading system/tool that will be demonstrated during the Technology Subcommittee meeting.

10:20 a.m. - 10:30 a.m.

**BREAK**

10:30 a.m. - 11:45 a.m.

◆ **HOUSING PROGRAM AND POLICY SUBCOMMITTEE**  
West End Ballroom D

The subcommittee will hear from HUD staff on the implementation and funding of the National Housing Trust Fund. The subcommittee will also approve priorities for 2015.

**Speaker:** Ginny Sardone, Director, Office of Affordable Housing Programs, HUD

◆ **ECONOMIC DEVELOPMENT PROGRAM & POLICY  
SUBCOMMITTEE** West End Ballroom E

The subcommittee will hear from HUD staff on the fee-based system for the Section 108 Loan Guarantee Program, language in the FY15 omnibus bill regarding underwriting of CDBG grants

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provided to for-profit entities for economic development, and approve subcommittee priorities for 2015.

**Speaker:** Hugh Allen, Deputy Director, Financial Management Division, Office of Block Grant Assistance, HUD

11:45 a.m. - 1:15 p.m.

**LUNCH ON YOUR OWN and HILL VISITS**

**WORKSHOPS**

1:15 p.m. - 2:45 p.m.

**WORKSHOP I: HUD ENVIRONMENTAL REVIEW ONLINE  
(HEROS) DEMONSTRATION** West End Ballroom AB

This session will introduce the HUD Environmental Review Online System (HEROS) to new users and provide system updates for existing HEROS users. HEROS is HUD's Office of Environment and Energy's(OEE) new tool for developing, documenting, and managing environmental reviews, currently being rolled out for entitlement communities on a regional basis. OEE will give a demonstration of the system and present the latest news on the system, including how to request HEROS access.

**MODERATOR:**

CARDELL COOPER

NCDA Executive Director

**PRESENTERS:**

LIZ ZEPEDA

Environmental Specialist, Office of Environment and Energy

U.S. Department of Housing and Urban Development

Washington, DC

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LAUREN MCNAMARA  
Environmental Specialist, Office of Environment and Energy  
U.S. Department of Housing and Urban Development  
Washington, DC

2:45 p.m. - 2:50 p.m.

**BREAK**

2:50 p.m. - 4:15 p.m.

**WORKSHOP II: ACS-BASED LMISD MAPPING TOOL**  
West End Ballroom AB

This session will provide a demonstration of HUD's ACS-based mapping tool to assist CDBG grantees with LMI area benefit compliance determinations.

**MODERATOR:**

CARDELL COOPER  
NCDA Executive Director

**PRESENTERS:**

STEVE JOHNSON  
Director, Entitlements Division  
U.S. Department of Housing and Urban Development  
Washington, DC

ROBERT PETERSON

CPD Specialist  
Office of Block Grant Assistance  
U.S. Department of Housing and Urban Development  
Washington, DC

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**SUBCOMMITTEE MEETINGS**

4:15 p.m. - 5:30 p.m.

◆ **PLANNING & PROFESSIONAL DEVELOPMENT  
SUBCOMMITTEE**

West End Ballroom D

The subcommittee will review the fall courses, review the results of the training survey to members and discuss next steps for implementation. The subcommittee will also review the draft agenda for the 2015 Annual Conference, discuss training (and locations) for the spring courses, and approve the 2015 subcommittee priorities.

◆ **MEMBERSHIP SUBCOMMITTEE**

West End Ballroom E

The subcommittee will receive a membership update from staff. The subcommittee will also discuss a timeline for the development of a strategic plan to increase membership.

4:00 p.m. - 5:00 p.m.

**FINANCE COMMITTEE MEETING**

Georgetown II

7:00 p.m.

**HOSPITALITY SUITE**

**Thursday, January 22**

8:00 a.m.

**CONTINENTAL BREAKFAST**

West End Ballroom Foyer

8:00 a.m. - 5:00 p.m.

**REGISTRATION & INFORMATION**

West End Ballroom Foyer

9:00 a.m. - 10:00 a.m.

**CONCURRENT SESSIONS:**

▶ **BUILDING ENERGY-EFFICIENT & SUSTAINABLE PROJECTS**  
West End Ballroom D

This session will focus on the planning, design, and construction of projects that promote health, conserve energy and natural resources, and provide long-term sustainability, including affordability.

**MODERATOR:**

WILLIE DAVY, JR  
NCDCA President

**PRESENTERS:**

BETSY SPENCER  
Director, Neighborhood Housing & Community Development  
City of Austin, TX

**ERIC KEELER**

Division Chief, Office of Housing  
City of Alexandria, VA

**SHANE COCHRAN**

Program Implementation Division Chief  
Office of Housing  
City of Alexandria, VA

▶ **REDEVELOPING BLIGHTED AREAS**

West End Ballroom E

The City of Knoxville, TN uses both CDBG and City General funds to remedy vacant and blighted properties. This session will showcase several projects that the City operates to remedy vacant and blighted

properties, get properties back on the tax rolls, stabilize neighborhoods and create jobs. These projects include:

- Acquisition of blighted properties
- Homemakers property disposition program
- Commercial façade improvement program

**MODERATOR:**

CARDELL COOPER  
NCDCA Executive Director

**PRESENTERS:**

BECKY WADE  
Community Development Director  
City of Knoxville, TN

**KEN MCMAHON**

Economic and Community Development Project Manager  
City of Knoxville, TN

10:00 a.m. - 11:00 a.m.

**PLENARY SESSION: WASHINGTON REPORT**

West End Ballroom AB

Hear the latest federal budget updates and commentary from Hill staff.

**MODERATOR:**

VICKI WATSON  
NCDCA Assistant Director

**SPEAKERS:**

JOE CARLILE  
Minority Professional Staff  
Committee on Appropriations  
U.S. House of Representatives

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JASON WOOLWINE  
Majority Professional Staff  
Subcommittee on Transportation, Housing and Urban  
Development, and Related Agencies  
U.S. Senate

11:00 a.m. - 1:00 p.m.

**LUNCH ON YOUR OWN and HILL VISITS**

1:00 p.m. - 2:00 p.m.

West End Ballroom AB

**PLENARY SESSION: DEVELOPING THE econ CAPER**

This session will focus on how to develop your CAPER using the econ Planning Suite through the eyes of grantees who have gone through the process.

**MODERATOR:**

CARDELL COOPER

NCDA Executive Director

**PRESENTERS:**

ROBERT GEHRET, JR

Deputy Director, Department of Neighborhood Development

City of Boston, MA

DIANE MARCHIONI

Manager of Research

City of Boston, MA

MARCVY ESBJERGB, MPA

Assistant Director for Community Development

City of Burlington, VT

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2:00 p.m. - 3:00 p.m.

**CONCURRENT SESSIONS:**

▶ **MICROENTERPRISE DEVELOPMENT**

West End Ballroom D

Hear from grantees that have used CDBG funds for microenterprise development. You will learn the "dos and don'ts" of successful project implementation.

**MODERATOR:**

CARDELL COOPER

NCDA Executive Director

**PRESENTERS:**

JOHN CALLOW

Community Development Director

City of Murfreesboro, TN

STEVEN MAHAN

Director, Community Development Grants Administration

City of Milwaukee, WI

▶ **CHDO CLINIC FOR HOME PARTICIPATING JURISDICTIONS**

West End Ballroom E

This session will focus on capacity building for Community Housing Development Organizations (CHDOs) and will provide recommendations/considerations to participating jurisdictions in developing CHDO capacity. The session will also provide information on CHDO program compliance in the areas of legal structure, independence, low-income community accountability, and capacity.

**MODERATOR:**

VICKI WATSON

NCDA Assistant Director

**PRESENTER:**

TIFFANI C. MOORE  
Senior Affordable Housing Specialist  
Office of Affordable Housing Programs  
U.S. Department of Housing and Urban Development  
Washington, DC

3:00 p.m. - 3:10 p.m.

**BREAK**

3:10 p.m. - 5:00 p.m.

**PLENARY SESSION: HUD POLICY UPDATE**

West End Ballroom AB

Officials from HUD's Office of Community Planning and Development will provide the latest policy updates on CDBG, HOME, and HUD's homeless assistance programs.

**MODERATOR:**

CARDELL COOPER  
NCDA Executive Director

**PRESENTERS:**

CLIFF TAFFET  
Acting Assistant Secretary  
Office of Community Planning and Development  
U.S. Department of Housing and Urban Development  
Washington, DC

MARION MCFADDEN  
Deputy Assistant Secretary for Grant Programs  
U.S. Department of Housing and Urban Development  
Washington, DC

**STAN GIMONT**

Director, Office of Block Grant Assistance  
U.S. Department of Housing and Urban Development  
Washington, DC

**GINNY SARDONE**

Director, Office of Affordable Housing Programs  
U.S. Department of Housing and Urban Development  
Washington, DC

**ANN OLIVA**

Deputy Assistance Secretary, Office of Special Needs Assistance Programs  
U.S. Department of Housing and Urban Development  
Washington, DC

5:00 p.m. - 6:00 p.m.

**REGIONAL CAUCUS MEETINGS**

- ◆ **Region I** West End Ballroom C
- ◆ **Region IV** Meeting Room 3016
- ◆ **Region VI** Georgetown I

7:00 p.m. - 10:00 p.m.

**CONFERENCE RECEPTION**

West End Ballroom DE

**Friday, January 23**

8:00 a.m.

**CONTINENTAL BREAKFAST**

West End Ballroom Foyer

9:00 a.m. - 12:00 noon

**REGISTRATION & INFORMATION**

West End Ballroom Foyer

9:00 a.m. - 10:00 a.m.

**CONCURRENT SESSIONS:**

- ▶ **ESTABLISHING INTERNAL FINANCIAL CONTROLS**  
West End Ballroom D

This session will focus on the development of internal local policies and procedures to ensure the sound financial management of federal resources.

**MODERATOR:**  
WILLIE DAY, JR  
NCDA President

**PRESENTERS:**  
SHIRLETTA BEST  
Community Services Administrator  
City of McKinney, TX

FRED THOMAS  
Bureau Chief, Community Development  
City of Shreveport, LA

- ▶ **ENDING VETERAN HOMELESSNESS: LOCAL EXAMPLES**  
West End Ballroom E

This session will focus on the use of blended resources and local partnerships to develop projects to end Veteran homelessness.

**MODERATOR:**  
CARDELL COOPER  
NCDA Executive Director

**PRESENTERS:**  
SHERYL KENNY  
Grants Manager, Community Development and Planning  
City of Arlington, TX

DAPHNE LEMELLE  
Community Development Director  
Harris County, TX

10:00 a.m. - 11:00 a.m.

**ROUNDTABLE DISCUSSIONS**

West End Ballroom

Conference participants will have the opportunity to attend roundtable discussions on underwriting economic development projects, section 3, Davis-Bacon, and the ESG program. These informal discussion provide the opportunity for participants to gain insight on the subject matter and query other participants on the topic.

*Underwriting Economic Development Projects*  
**Moderator:** Patrick Sullivan, New Bedford, MA

*Section 3*  
**Moderator:** Keith Lampkin, Clarksville, TN

*Davis-Bacon*  
**Moderator:** Barbara Ross, Denton, TX

*Emergency Solutions Grant Program*  
**Moderator:** Sheryl Kenny, Arlington, TX

11:00 a.m. - 11:10 a.m.

**BREAK**

10:00 a.m. - 12:30 p.m.

**PLENARY SESSION: AUDREY NELSON COMMUNITY DEVELOPMENT AWARD BEST PRACTICES PROJECTS**

Dupont Ballroom

Winners of the 2015 Audrey Nelson Community Development Achievement Award will present their projects which exemplify

outstanding achievement in service to neighborhoods and their lower-income residents through their innovative and exemplary use of CDBG and HOME funds.

**MODERATOR:**  
WILLIE DAY, JR  
NCDA President

*Collier County, FL*  
*First Street Plaza – Zocalo Project*

**Presenters:**  
Bradley Muckel  
Interim Director  
Imokalee Community Redevelopment Agency

Kimberley Grant  
Director, Community and Human Services  
Collier County, FL

*Miami, FL*  
*Edificio Pineiro Project*

**Presenter:**  
Alfredo Duran  
Deputy Director  
Department of Community & Economic Development  
City of Miami, FL

*Fall River, MA*  
*Curtain Lofts Project*

**Presenter:**  
Erica Moniz  
Contract Compliance Officer/Grant Specialist  
Community Development Agency  
City of Fall River, MA

*Durham, NC*  
*Southside Revitalization Project*

**Presenters:**  
Willnur Conyers  
Federal Programs Coordinator  
Department of Community Development  
City of Durham, NC

Terri P. Holmes  
Assistant Director  
Fiscal Management and Planning Administration  
City of Durham, NC

*Beaumont, TX*  
*Spindletop Center Project*

**Presenter:**  
Sally Broussard  
Chief Authority Officer  
Spindletop Center  
Beaumont, TX

*Garland, TX*  
*ZERO Energy Ready New Construction Project*

**Presenter:**  
Jason Wilhite  
Construction Supervisor  
Community Services  
City of Garland, TX

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12:30 noon - 2:00 p.m.  
**AUDREY NELSON COMMUNITY DEVELOPMENT  
ACHIEVEMENT AWARDS LUNCHEON**

Dupont Ballroom  
The winners of the 2015 Audrey Nelson Community Development  
Achievement Award will receive their award.

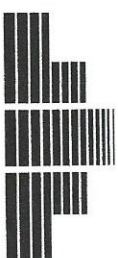
Collier County, FL  
Jacksonville, FL  
Miami, FL  
Fall River, MA  
Durham, NC  
Beaumont, TX  
Garland, TX

**MASTER OF CEREMONY:**  
Cardell Cooper  
NCDCA Executive Director

**SPEAKER:**  
SHERYL KENNY  
Grants Manager, Community Development and Planning  
City of Arlington, TX

2:15 p.m. - 3:30 p.m.  
**NCDCA BOARD OF DIRECTORS MEETING**  
West End Ballroom AB

(NOTE: The Subcommittee meetings are open to all conference  
participants. Also, the Hospitality Suite will open on Wednesday  
evening.)



**National Community Development Association**  
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Washington, D.C. 20005  
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Website: [www.ncdaonline.org](http://www.ncdaonline.org)