

**NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION
45TH ANNUAL CONFERENCE
JUNE 24-28, 2014
FRANKLIN COUNTY, OHIO**

**CDBG: 40 YEARS OF BUILDING STRONG COMMUNITIES
UPDATED DRAFT AGENDA**

The Franklin County Board of Commissioners is proud to host the 2014 National Community Development Association (NCDA) Annual Conference at the Crowne Plaza, 33 East Nationwide Blvd., Columbus, OH.

TUESDAY, JUNE 24, 2014

DINNER

This informal gathering is a good way for new conference participants and members to meet other community development professionals and learn more about the Association. Dinner will be at Milestone 229, one of Columbus' most popular downtown destinations nestled beside the Scioto River and overlooking Bicentennial Park. Transportation will be provided. Please meet in the lobby of the hotel at 6:30 pm. Dinner is dutch treat.

WEDNESDAY, JUNE 25, 2014

8:00 am - 5:00 pm

NCDA CONFERENCE REGISTRATION AND INFORMATION

8:00 am - 9:00 am

CONTINENTAL BREAKFAST

8:00 am - 9:00 am

SUBCOMMITTEE MEETINGS

- Community Development
- Planning & Professional Development
- Membership
- Technology

9:00 am - 9:30 am

OPENING GENERAL SESSION

Welcoming remarks

9:30 am - 10:55 am

PLENARY SESSION: CDBG - 40 YEARS OF BUILDING STRONG COMMUNITIES

The CDBG program celebrates its 40th year in 2014. This session will provide a look back at the program through the eyes of grantees who have worked with the program since its inception, along with a special video prepared by HUD to showcase some of the program's best practices.

Speakers:

Cliff Taffet

Acting Assistant Secretary

Office of Community Planning and Development

U.S. Department of Housing and Urban Development

Washington, DC

Stan Gimont

Director

Office of Block Grant Assistance

U.S. Department of Housing and Urban Development

Washington, DC

Gene Lowe

Assistant Executive Director

U.S. Conference of Mayors

Washington, DC.

Tom Utter

Former Community Development Director

City of Corpus Christi, TX

10:55 am - 11:00 am

BREAK

11:00 am - 12:00 pm

PLENARY SESSION: NORTH MARKET

Established in 1876, the North Market is Columbus' only remaining true public market. More than 30 merchants vend a wide variety of fresh, local, authentic food. The Market also provides an international selection of freshly prepared foods, authentic ethnic specialties, distinctive gifts, and personable service. This session will provide an overview of North Market and its special offerings, and include discussion of the hugely successful urban revitalization surrounding the Market from Short North to Nationwide Arena and beyond. Lunch following the session is included. Participants will receive "North Market Bucks" with which to buy lunch. Participants will have time to enjoy lunch and explore the vendors and surrounding area.

Sponsor: PNC Bank

Speakers:

Michael Taylor

Senior Vice President, Western Territory Executive and Market Manager
PNC Community Development Banking

Rick Wolf

Market Manager of North Market

Betsy Pandora

Short North Arts Alliance

Steven R. Schoeny

City of Columbus

Kent and/or Tasi Rigby

Restaurateurs

12:00 pm - 1:30 pm

LUNCH AT NORTH MARKET

WORKSHOPS

1:30 pm - 3:30 pm

WORKSHOP 1: HOME PROGRAM UNDERWRITING AND SUBSIDY LAYERING

Participating jurisdictions are required to undertake a subsidy layering and underwriting analysis of all development projects to which they provide HOME funds, rental and homeownership alike. This workshop will focus on these requirements and will provide examples of how to conduct subsidy layering and underwriting analysis.

Trainer and Moderator:

Les Warner

Senior Technical Specialist

ICF International

1:30 pm - 3:00 pm

WORKSHOP 2: eCON PLANNING SUITE: LOCAL EXPERIENCES

This session will highlight the experiences of two communities that have developed their most recent Consolidated Plan and Action Plan using HUD's eCon Planning Suite tool. Panelists will talk about their experience in using the tool and will provide practical advice and tips to grantees that have not yet gone through the process of using HUD's eCon Planning Suite tool.

Speakers:

Michael Look

CDBG Administrator

Seattle, WA

Debra Rhinehart
Senior Planning and Development Specialist
Seattle, WA

Diana Seydlorsky
Community Development Director
Horry County, SC

3:00 pm - 3:10 pm

BREAK

3:30 pm - 5:00 pm

WORKSHOP 3: HOME FINAL RULE IMPLEMENTATION

This session will follow the efforts of three communities in implementing the final HOME program rule. Presenters will discuss their implementation of the rule including meeting the new program requirements, implementation challenges, and advice for participating jurisdiction in working with HUD, subrecipients, CHDOs, and other entities in implementing the rule.

Speakers:

Bob Gehret, Jr.
Deputy Director
Neighborhood Development Department
Boston, MA

Stephany Snowden
Title VI Grant Manager
Community Development Department
Lexington County, SC

Rita Parise
Housing Administrator
Department of Development
Columbus, OH

4:50 pm - 5:00 pm

BREAK

5:00 pm - 6:00 pm

REGIONAL CAUCUS MEETINGS

- New England Region
- Southwest Region
- Southeast - Caribbean Region

7:00 pm - 9:30 pm

OPENING RECEPTION: FRANKLIN PARK CONSERVATORY

Franklin Park Conservatory and Botanical Gardens is a premier botanical landmark and cultural

attraction featuring exceptional plant collections and gardens, seasonal art, nature-based exhibitions, and a dynamic array of educational opportunities and special events for visitors of all ages. With its natural surroundings, both indoors and out, the Conservatory serves as a premier venue for special events and corporate gatherings.

Sponsor: Housing Trust

Speakers

Steve Gladman
Executive Director
Housing Trust

Dale Hartle
President
Ohio Conference of Community Development (OCCD)

THURSDAY, JUNE 26, 2014

8:00 am - 5:00 pm

NCDA CONFERENCE REGISTRATION AND INFORMATION

8:00 am - 9:00 am

CONTINENTAL BREAKFAST

8:45 am - 9:00 am

WELCOME AND GENERAL ANNOUNCEMENTS

9:00 am - 10:15 am

PLENARY SESSION: HUD UPDATE

HUD staff will provide an update on policy surrounding CDBG, HOME, and HUD's homeless assistance programs.

Speakers:

Cliff Taffet
Acting Assistant Secretary
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC

Stan Gimont, Director
Office of Block Grant Assistance
U.S. Department of Housing and Urban Development
Washington, DC

10:15 am - 10:20 am

BREAK

10:20 am - 12:00 pm

PLENARY SESSION: BEST PRACTICES

Grantees will showcase their management and project best practices including effective and efficient distribution of CDBG public services dollars and blending CDBG and HOME with other public and private funds to redevelop an urban core.

Speakers:

Chester A. Wheeler, III, Director
Housing and Community Development Department
Augusta, GA

Marcy Krumbine, MPA
Assistant Community Development Director
Burlington, VT

Peatra Cruz
CDBG Program Administrator
Lexington County, SC

12:00 pm - 4:30 pm

PROJECT BUS TOUR AND LUNCH

Conference participants will enjoy a complimentary food truck lunch at the Economic and Community Development Institute (ECDI), the first stop on the tour. Since inception, the ECDI's programs have been supported by over \$25 million in federal, state, local and private funds. The institute is a veteran economic development organization whose core programs provide training, technical assistance, and capitalization for entrepreneurs.

Partners Achieving Community Transformation (PACT), the second stop on the tour, is a partnership between the City of Columbus, Ohio State University, the Columbus Metropolitan Housing Authority (CMHA), and Near East Side stakeholders. The Partnership is working to create a healthy, financially and environmentally sustainable community where residents have access to safe and affordable housing, quality healthcare, education, and employment opportunities on the Near East Side of Columbus, OH.

The final stop on the tour will be the Scioto Mile. Located in the heart of downtown Columbus, the Scioto Mile is an urban oasis comprised of more than 145 acres of lush parkland stretching along the river front that reconnects downtown to the Scioto River through an integrated system of parks, bikeways, and pedestrian paths.

Sponsor: COCIC Franklin County Land Bank

Speaker:

Curtiss Williams
Vice President
COCIC Franklin County Land Bank

5:00 pm - 7:00 pm

BOARD OF DIRECTORS MEETING

7:00 pm - 10:00 pm

NCDA CONFERENCE RECEPTION (AT THE HOTEL)

Conference participants will enjoy an evening of socializing and networking with their peers in a relaxed atmosphere while noshing on hors d'oeuvres.

FRIDAY, JUNE 27, 2014

8:00 am - 2:00 pm

NCDA CONFERENCE INFORMATION

8:00 am - 9:00 am

CONTINENTAL BREAKFAST

9:00 am - 9:15 am

WELCOME AND GENERAL ANNOUNCEMENTS

9:15 am - 10:30 am

CONCURRENT SESSION: TOOLS FOR MANAGING FEDERAL GRANTS

This session will discuss such issues as managing multiple grant years, managing draws and expenditures, handling program income, and loan servicing. Two communities will present their tools for managing federal grants. ZoomGrants will also demonstrate proprietary software for managing programs.

Speakers:

Peggy Sheehan

Community Development Grants Manager

Vancouver, WA

Jennifer Yost

Community Development Program Manager

Nampa, ID

Martin Greenlee

Custom Relations Manager

ZoomGrants

Portland, OR

CONCURRENT SESSION: WORKING WITH NEW IMMIGRANTS

This session will provide information on how local communities work with diverse populations, such as new immigrants, using CDBG, HOME, state, and locally developed programs to provide economic opportunities, services, and affordable housing. The session will examine challenges and solutions in working with diverse populations, such as language barriers, cultural/ethnic norms, and integration into the community.

Sponsor: 53 Bank

Moderator: City Councilman A. Troy Miller

Speakers:

Stefanie Stewart-Young
Senior Vice President
Community and Economic Development
53 Bank

Inna Kinney
Executive Director
Economic and Community Development Institute (ECDI)
Columbus, OH

Josephine Talieh
Client from ECDI
Easton Healthcare
Columbus, OH

Daniel Ruggiero
Program Director
HOMES ON THE HILL
Columbus, OH

George Mensah
Director
Community and Economic Development Department
Miami, FL

10:30 am - 10:40 am

BREAK

10:40 am - 12:00 pm

PLENARY SESSION: NATIONAL COMMUNITY DEVELOPMENT WEEK BEST PRACTICES

The winners of the 2014 John A. Sasso National Community Development Award will profile their National CD Week activities.

12:00 pm - 1:30 pm

JOHN A. SASSO NATIONAL COMMUNITY DEVELOPMENT WEEK AWARDS LUNCHEON

Sponsor: Ohio Capital Corporation for Housing (OCCH)

Speakers:

Lisa Patt-McDaniel
Director of Community Development
Ohio Capital Corporation for Housing

1:30 pm - 1:40 pm

BREAK

1:40 pm - 3:10 pm

DISCUSSION ROUNDTABLES

This session will feature a variety of discussion topics set-up in a roundtable format. An NCDA member will lead and moderate the discussion at each table.

- Monitoring
Moderator: Barbara Ross, Community Development Administrator, Denton, TX
- Using CDBG for Economic Development
Moderator: Rita Pribyl, Senior Manager, Davenport, IA
- Housing Rehabilitation
Moderator: Keith Lampkin, Housing and Community Development Director, Clarksville, TN
- Assisting Veterans
Moderator: Steven Mahan, Director, Community Development Grants Administration, Milwaukee, WI
- Local Housing Trust Funds
Moderator: Bob Gehret, Deputy Director, Neighborhood Development Department, City of Boston, MA

3:10 pm - 3:15 pm

BREAK

3:15 pm - 4:30 pm

CONCURRENT SESSION: NATIONAL TRUST FUND

Conference participants will hear the latest on the implementation of the National Housing Trust which is expected to generate over \$1 billion annually in new funding for affordable housing.

Speaker:

Dan Emmanuel
Outreach Associate
National Low Income Housing Coalition
Washington, DC

CONCURRENT SESSION: IMPORTANT ISSUES FOR COMMUNITY DEVELOPMENT DIRECTORS

This session is aimed at Directors that oversee community development departments. This session will focus on issues of utmost importance to Directors, such as ensuring program timeliness, OIG audits, and how to keep your staff motivated in this climate of reductions and increased administrative burdens.

Speakers:

Donald Hadsell

Housing and Community Development Director
Sarasota, FL

Nancy Mikeska

Assistant Director, Community Development
Conroe, TX

Bonnie Moore

Community Development Director
Shreveport, LA

7:00 pm - 9:00 pm

HOST CITY EVENT: SHORT NORTH

Conference participants will be treated to hors d'oeuvres at Ray's Living Room, a private gallery in the heart of the Short North, owned and operated by noteworthy local chef Kent Rigsby. Known as Columbus' "art and soul," the culturally rich Short North is a popular destination for locals and out of town visitors alike, and a vital component of economic strength for Central Ohio. From Ray's Living Room participants will explore this vibrant area known for a wide variety of amazing art, dining, nightlife, fashion, and unique gifts. The bohemian Short North offers something of interest to all visitors.

SATURDAY, JUNE 28, 2014

9:00 am- 10:00 am

NCDA ANNUAL BUSINESS MEETING/CLOSING BREAKFAST