

**NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION
2010 ANNUAL CONFERENCE AGENDA**

June 23-26, 2010

**Red Lion Hotel on Fifth Avenue – 1415 Fifth Avenue
Seattle, Washington**

AGENDA

TUESDAY, JUNE 22, 2010

NCDA's President, Rita Pribyl (Davenport, IA), extends an invitation to members, particularly new members, to meet in the lobby of the hotel at 6:00 pm for dinner (on your own, of course).

WEDNESDAY, JUNE 23, 2010

8:00 a.m. - 5:00 p.m. **NCDA Conference Registration and Information**

8:00 a.m. - 9:00 a.m. **Continental Breakfast**

9:00 a.m. - 9:20 a.m. **Opening General Session: Conference Welcome/New Member
Welcome/Greetings From Freddie Mac**

*Cardell Cooper, Executive Director, National Community
Development Association*

Rita Pribyl, NCDA President, Davenport, IA

Darryl Smith, Deputy Mayor of Community, City of Seattle, WA

*Preston Lee, Director of Industry Relations, Industry Relations
and Housing Outreach, Freddie Mac, McLean, VA*

9:20 a.m. - 10:00 a.m. **Working with the FHLBanks**
This session will profile the programs and legislative work of
the Federal Home Loan Banks.

*Moderator: Cardell Cooper, Executive Director, National
Community Development Association*

*Speaker: Kevin Blackburn, Assistant Vice-President, Legislative
and Regulatory Affairs, FHLBank of San Francisco, CA*

10:00 a.m. - 10:10 a.m. **Break**

10:00 a.m. - 11:15 a.m.

Plenary Session: HUD Update Part I

The Director of HUD's Office of Block Grant Assistance will provide the latest news surrounding CDBG-R, CDBG, NSP, consolidated plan streamlining, catalytic investment program competition, and the sustainable communities grants.

Moderator: Cardell Cooper, Executive Director, National Community Development Association

Speaker: Stan Gimont, Director, Office of Block Grant Assistance, Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

11:15 a.m. - 12:00 p.m.

Plenary Session: Robert Wood Johnson Foundation Partnership with NCDA

This session will kick-off a NCDA/Robert Wood Johnson Foundation year-long project to combat childhood obesity using CDBG.

Moderator and Speaker: Cardell Cooper, Executive Director, National Community Development Association

Speaker: Robert Ping, State Network Director, Safe Routes to School National Partnership, Seattle, WA

12:00 p.m. - 1:30 p.m.

Lunch (on your own)

TRAINING

1:30 p.m. - 3:00 p.m.

Training Workshop A: Census Bureau's Local Employment Dynamics (LED) Tool

This presentation is designed to introduce simple, free, data access tools to help community developers, economic developers, regional and transportation planners, emergency management officials, grant writers and the like understand their complex workforce dynamics at the local level. Participants will learn how to quickly create analyses of their local workforce, its characteristics and trends, and how to produce downloadable reports, tables, graphs, and interactive maps. The LED tool will provide information on where people work and live based on age, earnings, and industry; provide key local indicators on employment, employment change, job growth, and earnings over time; and identify the composition of the workforce and recent trends in hiring and wages.

Moderator: Shirletta Best, CDBG Administrator, City of McKinney, TX

Speaker: Colleen D. Flannery, Chief of the Educational Resources Branch, Customer Liaison and Marketing Services Office, U.S. Census Bureau, Washington, DC

3:00 p.m. - 3:15 p.m.

Break

3:15 p.m. - 5:00 p.m.

Training Workshop B: Fair Housing

This session will cover the development and implementation of an analysis of impediments (AI) to fair housing choice. Three grantees will provide their perspectives on AI implementation and development.

Moderator: John Callow, Community Development Director, City of Murfreesboro, TN

Speakers:

Debra Rhinehart, Senior Planner, CDBG Administration, City of Seattle

Pegge McGuire, Community Resources Division Administrator, State of Oregon Department of Housing and Community Services, Portland, OR

Valmarie Turner, Director, Affordable Housing, Hillsborough County, FL

5:00 p.m. - 6:00 p.m.

Subcommittee Committee Meetings

- **Professional Planning & Development Subcommittee Meeting**
- **Economic Development Policy and Program Subcommittee**

7:00 p.m. - 10:00 p.m.

NCDA and Host City Night at the Game: Seattle Mariners vs. Chicago Cubs

10:00 p.m.

NCDA Hospitality Suite and New Member Welcome

THURSDAY, JUNE 24, 2010

8:00 a.m. - 5:00 p.m.

NCDA Conference Registration and Information

8:00 a.m. - 9:00 a.m.

Continental Breakfast

9:00 a.m. - 9:15 a.m.	General Announcements
9:15 a.m. - 10:15 a.m.	<p>Plenary Session: HUD Update Part II The Director of HUD's Office of Affordable Housing Programs will provide conference participants with the latest news surrounding HOME, the HEARTH Act, and the SAFE Act.</p> <p><i>Moderator: Cardell Cooper, Executive Director, National Community Development Association</i></p> <p><i>Speaker: Cliff Taffet, Director, Office of Affordable Housing Programs, U.S. Department of Housing and Urban Development, Washington, DC</i></p>
10:15 a.m. - 10:30 a.m.	Break
10:30 a.m. - 12:00 p.m.	<p>Plenary Session: IDIS Online HUD staff will provide an overview of the continued application fixes and report tweaks to IDIS Online, including an update on the development of several new ARRA reports and an update on the eventual automation of the Consolidated Plan into IDIS Online.</p> <p><i>Moderator: Rita Pribyl, NCDA President, Davenport, IA</i></p> <p><i>Speaker: Quincy Williams, CPD Representative, U.S. Department of Housing and Urban Development, Seattle, WA</i></p>
12:00 p.m. - 1:30 p.m.	Lunch (on your own)
12:00 p.m. - 1:30 p.m.	NCDA Board of Directors Luncheon Meeting
1:30 p.m. - 2:50 p.m.	<p>Plenary Session: Effective Program Management Three grantees will discuss their policies and safeguards for effective internal controls for managing federal program funding.</p> <p><i>Moderator: Scott Stevenson, Manager, Community Development Commission, County of Los Angeles, CA</i></p> <p><u><i>Speakers:</i></u> <i>Chester A. Wheeler III, Housing and Community Development Director, City of Augusta, GA</i></p> <p><i>Oren Henry, Community Development Administrator, City of Cincinnati, OH</i></p>

Sean Glennon, Principal Planner, City of Quincy, MA

2:50 p.m. - 3:00 p.m.

Break

3:00 p.m. - 4:15 p.m.

Plenary Session: City of Seattle's Projects

This session will highlight the City of Seattle's projects surrounding economic development, transit-oriented development, affordable housing, and community development. Some of these projects will be visited during the Projects Tour.

Moderator: Michael Look, Manager, Community Development Block Grant Administration, Human Services Department, City of Seattle

Speakers:

Judy Summerfield, Manager, Survival Services Unit, Human Services Department, City of Seattle

Debbie Thiele, Lending Manager, Office of Housing, City of Seattle

Stephen H. Johnson, Director, Office of Economic Development, City of Seattle

4:15 p.m. - 5:15 p.m.

NCDA Regional Caucus Meetings

NCDA's regions will have the opportunity to caucus to discuss regional business matters.

- New England Region
- Southeast-Caribbean Region
- Southwest Region
- Midwest/Great Plains Region

6:30 p.m. - 10:00 p.m.

Evening on your own

Participants will be provided with information of local activities

10:00 p.m.

Hospitality Suite

FRIDAY, JUNE 25, 2010

8:00 a.m. - 2:00 p.m.

Conference Registration and Information

8:00 a.m. - 9:00 a.m.

Continental Breakfast

9:00 a.m. - 9:15 a.m.

General Announcements and Host City Welcome for the 2011

NCDA Annual Conference

After general announcements, the City of Cincinnati will give a brief presentation on the 2011 Annual Conference.

9:15 a.m. - 10:15 a.m.

Session A:

Concurrent Sessions

Combining Federal and State Funds with Local Resources

Two grantees will discuss how they have expanded CDBG, HOME and other federal grants through the addition of local resources.

Moderator: Barbara Ross, Community Development Administrator, City of Denton, TX

Speakers:

Ann Werth, Community Development Director, City of Wausau, WI

Bruce Berger, Senior Manager, Development, City of Davenport, IA

Session B:

Working with CHDOs

Two HOME participating jurisdictions will describe their successful policies for developing CHDOs, building CHDO capacity and improving CHDO performance.

Moderator: Terrie Monroe, Senior Community Development Coordinator, City of Plano, TX

Speakers:

Patrick Sullivan, Director, Housing and Community Development, City of New Bedford, MA

Jeffrey Levin, Manager, Housing Policy and Programs, Community and Economic Development Agency, City of Oakland, CA

10:15 a.m. - 10:30 a.m.

Break

10:30 a.m. - 11:45 a.m.

Session A:

Concurrent Sessions

2010 Census

The Department of Commerce will update conference participants on the 2010 Census, the local government role in the Census, and the importance of the Census to federal program funding.

Moderator: Mara Register, Assistant to the City Manager, City of Valdosta, GA

Speaker: Barbara LaFleur-Rehbein, State and Local Government Liaison, Census Bureau, U.S. Department of Commerce, Washington, DC

Session B:

Program Income

Want to learn how to generate more program income or expend the program income you have collected? Two grantees will provide their tips in these two areas and take your questions regarding program income.

Moderator: Alanna Kabel, Deputy CAO for Grants and Community Development, City of Bridgeport, CT

Michelle Byrd, Deputy Director, Community and Economic Development Agency, City of Oakland, CA

Kathy Tremper, Community Development Section Coordinator, Housing and Community Development, King County, WA

11:45 p.m. - 1:45 p.m.

Luncheon

Conference participants will hear from the Council of Federal Home Loan Banks. Senator Patty Murray (D-WA) will be recognized for her support of the CDBG Program. Winners of the 2010 John A. Sasso Community Development Week Award will be recognized for their outstanding efforts in promoting CDBG during the 2010 CD Week. The Deputy Secretary of the U.S. Department of Housing and Urban Development will be the guest speaker.

Moderators: Rita Pribyl, NCDA President and Cardell Cooper, NCDA Executive Director

Remarks: John von Seggern, President, Council of Federal Home Loan Banks, Washington, DC

Remarks: Senator Patty Murray (D-WA) Seattle District Office

Speaker: Ron Sims, Deputy Secretary, U.S. Department of Housing and Urban Development, Washington, DC

Recognition of the 2010 John Sasso CD Week Award Winners

2:00 p.m. - 5:00 p.m.

Local Projects Tour

Join staff from the City of Seattle as they conduct a tour of local affordable and community and economic development projects. Please sign up at the registration desk for the tour. Space

is limited.

7:00 p.m. - 10:00 p.m. **NCDA Conference Closing Reception**

10:00 p.m. **Hospitality Suite**

SATURDAY, JUNE 26, 2010

9:00 a.m. - 10:00 a.m. **NCDA Annual Business Meeting/Closing Breakfast**

**NCDA 41st Annual Conference
Seattle, Washington
June 23 - 26, 2010**

Agenda

For questions regarding the conference agenda,
please contact Vicki Watson at
vicki@ncdaonline.org

Registration

To register, complete the adjacent form and
send to:

**National Community Development
Association (NCDA)
522 21st Street, N.W., Suite 120
Washington, D.C. 20006**

Registration must be paid for by check and
payment should be made payable to NCDA.
Should you need to cancel, please mail, fax
(202-887-5546) or
e-mail (karen@ncdaonline.org) your
cancellation to NCDA by **June 7, 2010**. No
refund of registration fees will be given after
this date.

Conference Fees

Conference fee is: \$350 – Members
 \$450 - Non-members

*Group discounts are available. When two
persons attend from any single community, each
person receives a \$25 discount.*

Hotel Accommodations

NCDA has secured a block of rooms at the Red
Lion Hotel on Fifth Avenue, 1415 Fifth Avenue,
Seattle, Washington, where the conference will

be held. The hotel will hold this block
exclusively for conference registrants through
June 1, 2010. Reservations received after this
date will be based on room availability at the
best available rate offered by the Hotel. **Please
book early!**

To make your reservation at the Red Lion Hotel,
call 206-971-8000 or 1-800-REDLION (1-800-
733-5466). Be sure to mention NCDA
Conference to receive this special rate: \$142.00,
plus tax for single or double occupancy.

**NCDA 41st ANNUAL CONFERENCE
REGISTRATION FORM**

NCDA General Registration Fee
Members: \$350
Non-Members: \$450

Name: _____

Title: _____

Agency/Organization: _____

Address: _____

City, State, Zip: _____

Telephone/Fax: _____

E-Mail: _____

This is my first NCDA
Annual Conference: _____

Please return to:

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Washington, D.C. 20006
Phone: 202-293-7587
Fax: 202-887-5546
E-Mail: ncda@ncdaonline.org
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