

**NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION
45TH ANNUAL CONFERENCE
JUNE 25-28, 2014
FRANKLIN COUNTY, OHIO**

**CDBG: 40 YEARS OF BUILDING STRONG COMMUNITIES
AGENDA**

The Franklin County Board of Commissioners is proud to host the 2014 National Community Development Association (NCDA) Annual Conference at the Crowne Plaza, 33 East Nationwide Blvd., Columbus, OH.

TUESDAY, JUNE 24, 2014

DINNER

This informal gathering is a good way for new conference participants and members to meet other community development professionals and learn more about the Association. Dinner will be at Milestone 229, one of Columbus' most popular downtown destinations nestled beside the Scioto River and overlooking Bicentennial Park. Transportation will be provided. Please meet in the lobby of the hotel at 6:30 pm. Dinner is dutch treat.

WEDNESDAY, JUNE 25, 2014

8:00 am - 5:00 pm

NCDA CONFERENCE REGISTRATION AND INFORMATION

8:00 am - 9:00 am

CONTINENTAL BREAKFAST

8:00 am - 9:00 am

Planning & Professional Development Subcommittee Meeting

9:00 am - 9:30 am

OPENING GENERAL SESSION

Moderator: Cardell Cooper, NCDA Executive Director

Welcome/Remarks:

Erik Janas

Deputy County Administrator
Franklin County, OH

The Honorable Marilyn Brown
County Commissioner
Franklin County, OH

Steve Gladman
Executive Director
Housing Trust
Columbus, OH

Willie Day
NCDA Incoming President
Anderson, SC

Steve R. Schoeny
Development Director
City of Columbus, OH

9:30 am - 10:55 am

PLENARY SESSION: CDBG - 40 YEARS OF BUILDING STRONG COMMUNITIES

2014 marks the 40th anniversary of the Community Development Block Grant (CDBG) Program. This session will provide a look back at CDBG through the eyes of grantees who have worked with the program since its inception, along with a special video prepared by HUD to showcase some of the program's best practices.

Moderator: Cardell Cooper, NCDA Executive Director

Speakers:

The Honorable Sherrod Brown (D-OH)
United States Senate
Video Welcome

Cliff Taffet
Acting Assistant Secretary
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC

Stan Gimont
Acting Deputy Assistant Secretary for Grant Programs
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC

Gene Lowe
Assistant Executive Director
U.S. Conference of Mayors
Washington, DC.

Tom Utter
Former Assistant City Manager
City of Corpus Christi, TX

Dr. James “Jimmy” Huger
Former NCDA President and Former Community Development Director
Daytona Beach, FL

10:55 am - 11:00 am

BREAK

11:00 am - 12:00 pm

PLENARY SESSION: NORTH MARKET

Established in 1876, the North Market is Columbus' only remaining true public market. More than 30 merchants vend a wide variety of fresh, local, authentic food. The Market also provides an international selection of freshly prepared foods, authentic ethnic specialties, distinctive gifts, and personable service. This session will provide an overview of North Market and its special offerings, and include discussion of the hugely successful urban revitalization surrounding the Market from Short North to Nationwide Arena and beyond. Lunch following the session is included. Participants will receive “North Market Bucks” with which to buy lunch. Participants will have time to enjoy lunch and explore the vendors and surrounding area.

Sponsor: PNC Bank

Moderator: Kate Matheny, Grants Coordinator, Economic Development and Planning
Department, Franklin County, OH

Speakers:

Michael Taylor
Senior Vice President, Western Territory Executive and Market Manager
PNC Community Development Banking

Rick Wolfe
Market Manager of North Market

Betsy Pandora
Short North Arts Alliance

Steven R. Schoeny
Development Director
City of Columbus

Kent and/or Tasi Rigby
Restaurateurs

12:00 pm - 1:30 pm

LUNCH AT NORTH MARKET

WORKSHOPS

1:30 pm - 3:30 pm

WORKSHOP 1: HOME PROGRAM UNDERWRITING AND SUBSIDY LAYERING

Participating jurisdictions are required to undertake a subsidy layering and underwriting analysis of all development projects to which they provide HOME funds, rental and homeownership alike. This workshop will focus on these requirements and will provide examples of how to conduct subsidy layering and underwriting analysis.

Trainer and Moderator:

Les Warner
Senior Technical Specialist
ICF International

1:30 pm - 3:00 pm

WORKSHOP 2: eCON PLANNING SUITE: LOCAL EXPERIENCES

This session will highlight the experiences of two communities that have developed their most recent Consolidated Plan and Action Plan using HUD's eCon Planning Suite tool. Panelists will talk about their experience in using the tool and will provide practical advice and tips to grantees that have not yet gone through the process of using HUD's eCon Planning Suite tool.

Moderator: Vicki Watson, NCDA Assistant Director

Speakers:

Michael Look
CDBG Administrator
Seattle, WA

Debra Rhinehart
Senior Planning and Development Specialist
Seattle, WA

Diana Seydlorsky
Community Development Director
Horry County, SC

3:00 pm - 3:10 pm

BREAK

3:30 pm - 5:00 pm

WORKSHOP 3: HOME FINAL RULE IMPLEMENTATION

This session will follow the efforts of three communities in implementing the final HOME program rule. Presenters will discuss their implementation of the rule including meeting the new program requirements, implementation challenges, and advice for participating jurisdiction in working with HUD, sub-recipients, CHDOs, and other entities in implementing the rule.

Moderator: Shawna LaRue Moraille, Manager, ICF International

Speakers:

Anne Marie Belrose
Assistant Director
Neighborhood Development Department
Boston, MA

Stephany Snowden
Title VI Grant Manager
Community Development Department
Lexington County, SC

Rita Parise
Housing Administrator
Department of Development
Columbus, OH

4:50 pm - 5:00 pm

BREAK

5:00 pm - 6:00 pm

REGIONAL CAUCUS MEETINGS

- Region VI - Southwest Region
- Region IV - Southeast - Caribbean Region

7:00 pm - 9:30 pm

OPENING RECEPTION: FRANKLIN PARK CONSERVATORY

Franklin Park Conservatory and Botanical Gardens is a premier botanical landmark and cultural attraction featuring exceptional plant collections and gardens, seasonal art, nature-based exhibitions, and a dynamic array of educational opportunities and special events for visitors of all ages. With its natural surroundings, both indoors and out, the Conservatory serves as a premier venue for special events and corporate gatherings.

Sponsors:

Housing Trust
Ohio Conference of Community Development

Remarks

Steve Gladman
Executive Director
Housing Trust
Columbus, OH

Dale Hartle
President
Ohio Conference of Community Development (OCCD)

Cardell Cooper, NCDA Executive Director
Presentation to Dress for Success and the Annual Conference student scholarship winners

THURSDAY, JUNE 26, 2014

8:00 am - 5:00 pm

NCDA CONFERENCE REGISTRATION AND INFORMATION

8:00 am - 9:00 am

CONTINENTAL BREAKFAST

8:45 am - 9:00 am

WELCOME AND GENERAL ANNOUNCEMENTS

Moderator: Cardell Cooper, NCDA Executive Director

Welcome/Remarks:

Erik Janas
Deputy County Administrator
Franklin County, OH

The Honorable John O'Grady
County Commissioner
Franklin County, OH

The Honorable Priscilla R. Tyson
Councilwoman
City of Columbus, OH

9:00 am - 10:15 am

PLENARY SESSION: HUD UPDATE

HUD staff will provide an update on policy surrounding CDBG, HOME, and HUD's homeless assistance programs. The Acting Assistant Secretary will provide information on the HUD budget, the transition to a new HUD Secretary, the goal to end Veterans' homelessness, and the development of a new HOPWA formula. The Acting Deputy Assistant Secretary for Grant Programs will provide information surrounding CDBG and HOME including forthcoming proposed statutory changes to CDBG, the elimination of the FIFO accounting method in IDIS, the

OMB Super Circular regarding financial management of federal grant programs, among other topics.

Moderator: Cardell Cooper, NCDA Executive Director

Speakers:

Cliff Taffet

Acting Assistant Secretary

Office of Community Planning and Development

U.S. Department of Housing and Urban Development

Washington, DC

Stan Gimont

Acting Deputy Assistant Secretary for Grant Programs

Office of Community Planning and Development

U.S. Department of Housing and Urban Development

Washington, DC

10:15 am - 10:20 am

BREAK

10:20 am - 12:00 pm

PLENARY SESSION: BEST PRACTICES

Grantees will showcase their management and project best practices including effective and efficient distribution of CDBG public services dollars, blending CDBG and HOME with other public and private funds to redevelop an urban core, and making a bigger impact using CDBG by working with neighboring jurisdictions and community groups.

Moderator: Cardell Cooper, NCDA Executive Director

Speakers:

Marcy Krumbine, MPA

Assistant Community Development Director

Burlington, VT

Peatra Cruz

CDBG Program Administrator

Lexington County, SC

Chester A. Wheeler, III, Director

Housing and Community Development Department

Augusta, GA

12:00 pm - 4:30 pm

PROJECT BUS TOUR AND LUNCH

Conference participants will enjoy a complimentary food truck lunch at the Economic and

Community Development Institute (ECDI), the first stop on the tour. Since inception, the ECDI's programs have been supported by over \$25 million in federal, state, local and private funds. The institute is a veteran economic development organization whose core programs provide training, technical assistance, and capitalization for entrepreneurs.

Partners Achieving Community Transformation (PACT), the second stop on the tour, is a partnership between the City of Columbus, Ohio State University, the Columbus Metropolitan Housing Authority (CMHA), and Near East Side stakeholders. The Partnership is working to create a healthy, financially and environmentally sustainable community where residents have access to safe and affordable housing, quality healthcare, education, and employment opportunities on the Near East Side of Columbus, OH.

The final stop on the tour will be the Scioto Mile. Located in the heart of downtown Columbus, the Scioto Mile is an urban oasis comprised of more than 145 acres of lush parkland stretching along the river front that reconnects downtown to the Scioto River through an integrated system of parks, bikeways, and pedestrian paths.

Sponsor: COCIC Franklin County Land Bank

Moderator: Erik Janas, Deputy County Administrator, Franklin County, OH

Welcome:

The Honorable Charleta B. Tavares
State Senator

Curtiss Williams
Vice President
COCIC Franklin County Land Bank

Steven R. Schoeny
Development Director
City of Columbus, OH

5:00 pm - 7:00 pm

BOARD OF DIRECTORS MEETING

7:00 pm - 10:00 pm

NCDA CONFERENCE RECEPTION (AT THE HOTEL)

Conference participants will enjoy an evening of socializing and networking with their peers in a relaxed atmosphere while noshing on hors d'oeuvres.

FRIDAY, JUNE 27, 2014

8:00 am - 2:00 pm

NCDA CONFERENCE INFORMATION

8:00 am - 9:00 am

CONTINENTAL BREAKFAST

8:45 am – 9:00 am

WELCOME AND GENERAL ANNOUNCEMENTS

Moderator: Cardell Cooper, NCDA Executive Director

Welcome/Remarks:

Erik Janas
Deputy County Administrator
Franklin County, OH

The Honorable Paula Brooks
County Commissioner
Franklin County, OH

The Honorable Kim Waggard
Mayor
Whitehall, OH

9:00 am - 10:20 am

CONCURRENT SESSION: TOOLS FOR MANAGING FEDERAL GRANTS

This session will provide information on using grants management software for managing federal grants. Two communities will present their experiences in opting for this online tool to manage their CDBG application process and quarterly reporting. Participants will be shown a demonstration on the many uses of ZoomGrants to help in the management of federal grant programs.

Moderator: Martin Greenlee, Customer Relations Manager, ZoomGrants, Portland, OR

Speakers:

Peggy Sheehan
Community Development Grants Manager
Vancouver, WA

Jennifer Yost
Community Development Program Manager
Nampa, ID

Geoff Hamilton
President
ZoomGrants
Fort Collins, CO

CONCURRENT SESSION: WORKING WITH NEW IMMIGRANTS

This session will provide information on how local communities work with diverse populations, such as new immigrants, to provide economic opportunities, services, and affordable housing. The session will examine challenges and solutions in working with diverse populations, such as language barriers, cultural/ethnic norms, and integration into the community.

Sponsor: Fifth Third Bank

Moderator: City Councilman A. Troy Miller

Speakers:

Stefanie Stewart-Young
Senior Vice President
Community and Economic Development
53 Bank

Inna Kinney
Executive Director
Economic and Community Development Institute (ECDI)
Columbus, OH

Josephine Talieh
Client from ECDI
Easton Healthcare
Columbus, OH

Daniel Ruggiero
Program Director
HOMES ON THE HILL
Columbus, OH

George Mensah
Director
Community and Economic Development Department
Miami, FL

10:20 am - 10:30 am

BREAK

10:30 am - 12:00 pm

PLENARY SESSION: NATIONAL COMMUNITY DEVELOPMENT WEEK BEST PRACTICES

Winners of the 2014 John A. Sasso National Community Development Award will present their National Community Development Week process and activities.

Moderator: Willie Day, NCDA Incoming President, Anderson, SC

AWARD WINNERS

California

Dale Cook

Community Development Administrator

City of Palm Springs, CA

Grace Aston

Planning Manager

City of Salinas, CA

Florida

Donna Biederman

Community Development Coordinator

City of Hollywood, FL

Lacree Carswell

Manager, Housing and Community Development

City of Jacksonville, FL

Georgia

Betty Jackson-Burton and April Mahone

City of Albany, GA

Massachusetts

Bethany Rosa

Community Development Director

The Malden Redevelopment Authority

City of Malden, MA

Sean Glennon

Community Development Director

City of Quincy, MA

North Carolina

Wilmur Conyers

Federal Programs Coordinator

City of Durham, NC

Ohio

Angela Brown

Community Development Manager

City of Kettering, OH

South Carolina

Stephany Snowden
Title VI/Grant Manager
Lexington, SC

On behalf of
Valeria Jackson
Community Development Director
Richland County, SC

Tennessee
Becky Wade
Community Development Director
City of Knoxville

Texas
Shirletta Best
Community Services Administrator
Housing and Community Development Department
City of McKinney, TX

Sheryl Kenny
Grants Manager
Community Development and Planning
City of Arlington, TX

Vermont
Marcy Krumbine
Assistant Community Development Director
City of Burlington, VT

Wisconsin
Caroline Neilsen
Community Development Administrator
City of La Crosse, WI

12:00 pm - 1:30 pm

**JOHN A. SASSO NATIONAL COMMUNITY DEVELOPMENT WEEK AWARDS
LUNCHEON**

Sponsor: Ohio Capital Corporation for Housing (OCCH)

Moderator: Cardell Cooper, NCDA Executive Director

Speakers:
Lisa Patt-McDaniel
Director of Community Development

Ohio Capital Corporation for Housing

The following communities will receive the 2014 John A. Sasso National Community Development Week Award.

Arlington, TX
Albany, GA
Beaverton/Washington County, OR
Bryan/College Station, TX
Burlington, VT
Durham, NC
El Paso, TX
Hollywood, FL
Jacksonville, FL
Kettering, OH
Knoxville, TN
La Crosse, WI
Malden, MA
McKinney, TX
Palm Springs, CA
Quincy, MA
Richland County, SC
Salinas, CA
Seminole County, FL

1:30 pm - 1:40 pm

BREAK

1:40 pm - 3:10 pm

DISCUSSION ROUNDTABLES

This session will feature a variety of discussion topics set-up in a roundtable format. An NCDA member will lead and moderate the discussion at each table. Come prepared to ask questions and share your own experiences.

- **Monitoring**
Moderator: Barbara Ross, Community Development Administrator, Denton, TX
- **Using CDBG for Economic Development**
Moderator: Rita Pribyl, Senior Manager, Davenport, IA
- **Housing Rehabilitation**
Moderator: Keith Lampkin, Housing and Community Development Director, Clarksville, TN
- **Assisting Veterans**
Moderator: Steven Mahan, Director, Community Development Grants Administration,

Milwaukee, WI

- **Local Housing Trust Funds**

Moderator: Bob Gehret, Deputy Director, Neighborhood Development Department, City of Boston, MA

3:10 pm - 3:15 pm

BREAK

3:15 pm - 4:30 pm

CONCURRENT SESSION: NATIONAL HOUSING TRUST FUND

The National Housing Trust Fund was established as a provision within the Housing and Economic Recovery Act of 2008. Conference participants will hear the latest on the implementation of the National Housing Trust Fund which, once capitalized, is expected to generate billions annually in new funding for affordable housing for extremely and very low income households.

Moderator: Vicki Watson, NCDA Assistant Director

Speaker:

Dan Emmanuel

Outreach Associate

National Low Income Housing Coalition

Washington, DC

CONCURRENT SESSION: IMPORTANT ISSUES FOR COMMUNITY DEVELOPMENT DIRECTORS

This session is aimed at Directors that oversee community development departments. Set-up in a roundtable discussion, this session will focus on issues of utmost importance to Directors, such as ensuring program timeliness, OIG audits, and how to keep your staff motivated in this climate of reductions and increased administrative burdens.

Moderator: Willie Day, NCDA Incoming President, Anderson, SC

Speakers:

Donald Hadsell

Housing and Community Development Director

Sarasota, FL

Bonnie Moore

Community Development Director

Shreveport, LA

Nancy Mikeska

Assistant Director, Community Development

Conroe, TX

7:00 pm - 9:00 pm

HOST CITY EVENT: SHORT NORTH

Conference participants will be treated to hors d'oeuvres at Ray's Living Room, a private gallery in the heart of the Short North, owned and operated by noteworthy local chef Kent Rigsby. Known as Columbus' "art and soul," the culturally rich Short North is a popular destination for locals and out of town visitors alike, and a vital component of economic strength for Central Ohio. From Ray's Living Room participants will explore this vibrant area known for a wide variety of amazing art, dining, nightlife, fashion, and unique gifts. The bohemian Short North offers something of interest to all visitors.

SATURDAY, JUNE 28, 2014

9:00 am- 10:00 am

Fusion Room

NCDA ANNUAL BUSINESS MEETING/CLOSING BREAKFAST

Agenda Items:

- Approval of By-Laws Changes
- Election of Officers