

**National Community Development Association
Membership Subcommittee
2016 Priorities**

Implementation of the 2016 Membership Plan which seeks the goal of obtaining at least 50 new members to the Association in 2016 and maintaining existing members through the following action steps.

The creation of NCDAs National Membership Month; a month-long membership drive to be held in April.

Establish a partnership with the U.S. Conference of Mayors to assist in increasing NCDAs membership.

Develop a welcome packet for new members.

Provide prompt invoicing and follow-up with existing members to ensure timely dues payments.

Compare the dues structure of NCDAs with other national associations.

Post an updated member directory to the NCDAs web-site annually.